



## Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #3

### AGENDA

Tuesday, August 25, 2020 • 1:00 PM – 2:30 PM

*Held Remotely Online*

Zoom Meeting — <https://us02web.zoom.us/j/85220098258> - phone-call info option below

<b><u>AGENDA TOPIC</u></b>	<b><u>ACHS DRAFT PAGE</u></b>
1. Welcome and Review of Agenda	
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5. Review of Results the Cultural Vision Survey	22
6. Review Results of the Municipal Survey of 15 Cities Operating Arts, Culture and Heritage Programs and Facilities	27
7. Review Results of the Cultural Assets Inventory Survey	23
8. Notes from Prior ACHS Meetings:	
• Youth Engagement Meeting, July 20, 2020	
• Task Force Meeting #2, July 21, 2020	
• ACHS Latinx Family Meeting, August 3, 2020	
9. Public comment	

*Public Comment Opportunity on the Draft ACHS Findings and Recommendations  
Is Open Until August 31 at [www.ci.Wilsonville.or.us/ArtsCultureStrategy](http://www.ci.Wilsonville.or.us/ArtsCultureStrategy)*

Zoom Dial-in Phone-Call Option:

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City of Wilsonville  
**Arts, Culture and Heritage Strategy  
(ACHS)**

*Draft Findings and Recommendations*

August 20, 2020

Bill Flood  
Consultant  
Community Development, Cultural Planning  
[billflood.org](http://billflood.org)

Mark Ottenad  
ACHS Project Manager  
Public/Government Affairs Director  
City of Wilsonville



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## Wilsonville Community Context

Wilsonville, Oregon, is located within the ancestral homelands of the Kalapuya people. The city is located between territories attributed to the Tualatin Band of Kalapuya and the Pudding River Band of Kalapuya, while other nearby groups include the Santiam Band of Kalapuya, Molalla, and Clackamas people.

The Kalapuya say they have been here since time immemorial or rather since a time that no one can remember. Their memory through oral traditions stretches back into deep time. Stories passed generation to generation describe landscape level geological events such as the flooding of the Willamette valley in over 400 feet of water. Today, these events are known to geologists as the Missoula floods and date back 13,000 to 18,000 years ago.

As a result of Euro-American settlement in the area, the Willamette Valley Treaty of 1855 was signed that dictated the terms of the Kalapuya's removal from their homelands. Today, The Confederated Tribes of Grand Ronde Community of Oregon identify their members as living descendants of the Kalapuya people. (Information available from Confederated Tribes of Grand Ronde Chachalu Museum and Cultural Center; see <https://www.grandronde.org/history-culture/culture/chachalu-museum-and-cultural-center/>)

Even before settlers came, the Wilsonville-area played a significant role in regional trade and commerce by virtue of the Willamette River water-highway at its doorstep. Among the first 5,000 non-native persons to settle in the Oregon Country by 1846 were Kentucky-born Col. Alphonso Boone and his large family who came from Missouri on the first wagon train to travel the southern (Applegate) route. His land claim marked that beginning of Wilsonville, then known as Boones Landing. Boone and other settlers were attracted to fertile soils and lush forests, as well as the transportation and other benefits of the Willamette.

Wilsonville's location on the Willamette River and being the north gateway to the Willamette Valley continues to be key to its growth. The construction of Interstate 5 through Wilsonville in 1958 brought major changes to the community that resulted in creating a 'westside' and 'eastside' of town, along with the relocation of the town center.

Residents of Wilsonville deeply appreciate the community's location and proximity to jobs in the region, the scenery, wineries, and other amenities of the region. As one of the survey respondents remarked: "I can get anywhere within 30 minutes." Regional trade and commerce continues to be Wilsonville's competitive edge in the region. An interviewee remarked that he views the trucks in Wilsonville's industrial area as the former canoes on the river.

Wilsonville is a young community, and does not have a clear physical community center or a clear cultural identity as other suburban communities with original development going back 100 years. It has experienced rapid growth – from approximately 1,000 residents in 1968 when it was incorporated to approximately 25,000 in 2020. As a community with a very strong industrial and commercial economy with total employment of over 20,000 jobs, Wilsonville has a strong tax-base that allows the City and Schools to provide high-quality infrastructure and educational services that are some of the top-rated in Oregon.

## **A Cultural Strategy for Wilsonville: Planning and Public-Engagement Process**

The Arts, Culture and Heritage Strategy (ACHS), a Wilsonville City Council 2019-20 Goal, seeks to provide findings and recommendations to the City Council for cultivating a sustainable, long-term plan that supports community aspirations for a vibrant cultural scene in Wilsonville.

The City assembled the largest advisory task force that Wilsonville has ever organized to provide feedback and guidance on this strategic planning effort. The City undertook extensive community engagement that included multiple public surveys, meetings of the task force and special populations and public comment opportunities on draft planning documents.

### **Public Engagement and Surveys:**

- Arts, Culture and Heritage Strategy Task Force
  - A 51-member task force composed of local-area residents with a personal and/or professional interest and experience with arts, culture and heritage programs, events and facilities; see Appendix \_\_\_ for a list of ACHS Task Force members.
  - Three meetings held online via Zoom: June 24, July 21, and August 25, 2020; see Appendix \_\_\_ for Task Force meeting notes.
  - A total of 33 Task Force members volunteered to serve on one of five committees, with some members serving on more than one committee; see Appendix \_\_\_ for a list of committee members:
    - Steering Committee: 10 members
    - Youth Advisory Committee: 7 members
    - Arts Cultural Assets Committee: 13 members
    - Heritage/History Cultural Assets Committee: 10 members
    - Humanities/Literary Arts Cultural Assets Committee: 6 members
- Community Cultural Vision Surveys
  - Online survey conducted during June and July 2020 with 89 respondents and during Sept. 2018 with 126 respondents that sought to identify strengths and challenges of local area arts, culture and heritage, and a vision of culture that local residents desire; see Appendix \_\_\_ for the survey and summary of results.
- Community Cultural Assets Survey
  - Online survey conducted during June and July 2020 with 23 respondents that sought to identify local-area cultural assets as resources to build upon and support, providing a baseline of assets data.
  - ACHS Task Force Cultural Assets Committees reviewed and supplemented the list of cultural assets; see Appendix \_\_\_ for the survey and summary of results.
- Stakeholder Interviews
  - In-depth interviews were conducted with 18 community leaders and cultural affairs proponents in 2020 to better understand key issues, concerns and opportunities for



cultural advancement. Additionally, 31 interviews were conducted during phase one of the ACHS during summer and fall 2018. See Appendix \_\_\_ for list of interviews.

- Public Meetings
  - As noted above, three meetings of the ACHS Task Force were held online via Zoom on June 24, July 21, and August 25, 2020; see Appendix \_\_\_ for Task Force meeting notes.
  - Youth Engagement Meeting on July 20, 2020, with seven participants of the Youth Advisory Committee that sought to receive candid feedback from local youth; see Appendix \_\_\_ for Youth Engagement Meeting notes.
  - Latinx Family Engagement Meeting on August 3, 2020, with five participants that sought to receive candid feedback from local Latinx families; see Appendix \_\_\_ for Latinx Family Engagement Meeting notes. (*Note: Latinx is a gender-neutral term for people of Latin American descent.*)
  - Community meeting held October 29, 2018, held in conjunction with the Clackamas County Arts Alliance.
- Municipal Survey of Cultural Facilities and Programs
  - Online survey and interviews conducted June through August 2020 with representatives of 15 cities that own or operate arts, culture and heritage facilities and/or programs and events.
  - Objective was to identify how other comparable communities support and/or operate local arts, culture and heritage assets, including facilities and/or programs and events.

**Below is a summary of responses to the stakeholder question:**

*“Please give me your sense of how the City of Wilsonville can best support local arts, heritage, culture.”*

- It’s time for the City to step forward and lead. Others will come on board.
- Identify the City as the leader and coordinator for a cultural center (multi-use, flexible facility) where people can bring their expertise and resources.
- Coordination is a central concern. Consistent call for the City to step up and become the coordinating body, at least for now.
- Identify funding. There is interest in a joint public/private funding model.
- Integrate cross-cultural thinking and diversity/equity/inclusion practices in all steps of this initiative.

## Findings

Following are findings based on interviews, surveys, public meetings and research.

### **Finding 1. Wilsonville is a young community and lacks a clear community core/center and cultural focus as other suburban communities.**

While founded by Alphonso Boone, the grandson of Daniel Boone, in 1846 and known as Boones Landing until formally named Wilsonville in 1880, the City did not incorporate until 1969.

- During this past 170 years, the “downtown” or town center has relocated three times:
  - First in the Old Town area
  - Then to the intersection of Boones Ferry Road and Wilsonville Road
  - And finally to the current Town Center area
- Wilsonville has no clear community core/center, and has various ‘centers,’ including Old Town area, Charbonneau Village, Town Center, Main Street, North Wilsonville Argyle Square area and Villebois.
- Wilsonville has been one of Oregon’s fastest growing communities for 30 years. Rapid growth induces change.
- A number of survey respondents felt that Wilsonville lacks cultural identity, a feeling often connected with newer suburban/commuter communities.
- However, a clear majority of residents value local culture.
  - A survey conducted in 2018 by Taylor Consulting for the City showed that 70% of respondents noted that they definitely need arts, culture, and heritage.
  - The fact that over 50 local-area residents volunteered to serve on the current Arts, Culture and Heritage Strategy Task Force in the time of the COVID-19 pandemic shows strong support for local culture.

### **Finding 2. Demographic changes underway shape the future community.**

As demographers have been reporting for several years, the ethnic composition of Wilsonville (like the United States) is changing, with an increasing proportion of the community identifying as of Latinx background.

The proportion of pre-youth middle-school age children who identify being of Latinx ethnic background is twice or 100% greater than that of the community as a whole. Generally, the children of the community grow up to become the adults of the community.

- U.S. Census data shows that 11%–12% of the Wilsonville community is “Hispanic or Latino Origin.”
- West Linn-Wilsonville School District demographic data shows that 25% of Wilsonville middle school students identify as “Hispanic.”

See Appendix \_\_ for Wilsonville demographic data.



### **Finding 3. Wilsonville cultural nonprofit organizations are stressed; COVID-19 pandemic has worsened their condition**

The Wilsonville City Council recognized that cultural nonprofits that provide valuable community services were having capacity problems to fund and execute programs and events over the past couple of years. Anecdotal reports indicate that most of the community's nonprofit organizations—especially those involved in arts, culture and heritage—are experiencing financial problems and having difficulties recruiting and retaining volunteers.

During the past several years, several community nonprofits have either become inactive or dissolved, including Wilsonville Sister City Association, Wilsonville Citizens for Public Art, Just Us Guys, Garrets Space, Friends of the Wilsonville Center, Wilsonville Lions Foundation and Charbonneau Lions Club.

Other organizations have experienced some problems with funding and volunteers, including Wilsonville Community Sharing, Wilsonville Kiwanis, Wilsonville Celebration Days, Wilsonville Arts & Culture Council and the Wilsonville-Boones Ferry Historical Society.

Recognition of this problem led the Council to make creating an Arts, Culture and Heritage Strategy as a 2019-20 City Council Goal.

The City Public Works Department together with GIS Division cataloged all public art in Wilsonville, and is creating a plan for on-going maintenance of City-owned public art.

An examination of the publicly available Form 990 federal tax-returns over a three- to five-year period of 22 Wilsonville nonprofits empirically demonstrates an overall decline in income and reserves for cultural nonprofits. Following is a summary of findings from “Report on Nonprofit Forms 990 Quantitative Analysis,” commissioned by the City and conducted by VISTRA, August 2020.

- **Organization Size.** Nearly one-half of the nonprofits included in this analysis are small organizations with gross receipts of less than \$50,000 in one or more of the years 2013-2019. In spite of the limited financial resources of these organizations, they may have significant positive impact on the community.
- **Organization Requirements.** All nonprofits have compliance and operational requirements such as Form 990 filing, state registrations, financial management, board management, program management, etc. *Organizations with limited financial resources are likely unable to hire staff to manage these activities and often rely on volunteers to perform these functions.*
- **Revenues.** *Three (3) of the 13 organizations* filing Forms 990/990-EZ *reported overall decreases in Revenues* on their most recent Forms 990/990-EZ filed between 2013 and 2019.
- **Net Income.** *Six (6) of the 13 organizations* filing Form 990/990-EZ *reported overall decreases in Net Income* on their most recent Forms 990/990-EZ filed between 2013 and 2019.
- **Estimated Reserves.** Estimated reserves are based on Total Assets, Total Liabilities, Total Non-liquid Assets and Expenses. *Two (2) of the 13 organizations* filing Form 990/990-EZ *reported overall decreases in Estimated Reserves* on their most recent Forms

990/990-EZ filed between 2013 and 2019. Three (3) organizations had years with no reserves based on our calculated estimate.”

Note: bold italic emphasis added; See Appendix \_\_ for nonprofit organizations’ Form 990 analysis.

Just as many for-profit businesses are struggling to weather the COVID-19 storm, the nonprofit sector is also struggling to survive. A survey of 1,600 Oregon charitable nonprofits conducted in June 2020 by the Nonprofit Association of Oregon, Portland State University’s Nonprofit Institute, Mercy Corps Northwest and Oregon Voluntary Organizations Active in Disasters showed that:

- 54% of nonprofits reported losses in earned income, with 35% losing more than 50% in earned income.
- 56% have concerns that they will not be able to maintain levels of service.
- 46% say they are worried about covering operating expenses through the end of the year.

Arts and education nonprofits reportedly face the biggest challenges to surviving in the long term. Forty-eight out of 56 nonprofits in this cohort report concerns over their future survival and ability to sustain their funding, fundraising and programs.

Most of these nonprofits have small operating budgets: 40% have budgets of between \$1,000 and \$5,000, and 22% have budgets between \$1 million and \$5 million.

The survey reveals how many organizations are suffering from a lack of volunteer help because of closures and social-distancing requirements. This matches with our observation that many of the lead volunteers for arts, culture, heritage in Wilsonville (and throughout Oregon) are aging and needing to step aside as board members and volunteers. Volunteer and board recruitment has become increasingly difficult.

The 2020 report concludes: “Without immediate attention and firm commitments of resources to this critical sector, our efforts to recover and move forward as a state will be severely impeded.”

See Appendix \_\_ for survey report summary.

#### **Finding 4. The City lacks a comprehensive plan for supporting arts, culture and heritage facilities, programs and events**

There is no clear vision for a vibrant cultural scene in Wilsonville. The lack of a municipal ‘master plan’ for public support for arts, culture and heritage has prevented the City from focusing resources that would help to create a culturally vibrant community.

The following themes for a cultural vision came up consistently in this study process.

##### **Vision**

- Need for greater cultural opportunities
- Arts/cultural center (flexible, multi-purpose, inclusive)
- Actively embracing all cultures in Wilsonville
- Schools and City collaborating around local culture

A comprehensive strategy must build on assets and address challenges/barriers to cultural participation. Following are the core assets and challenges/barriers that emerged through this process.

### **Cultural Assets**

- Local area parks
- Wilsonville Public Library
- Willamette River and associated history and heritage (indigenous, pioneer, etc.)
- Cultural programs within West Linn-Wilsonville Schools
- Existing events, programs, cultural organizations
- Community population diversity, especially ethnic and socio-economic
- People — Wilsonville is perceived by many in the community as a welcoming, friendly place

### **Challenges/Barriers to Participation**

- Lack of physical community center, focal point, and cultural direction
- Shortage of cultural facilities for both Schools and City
- Lack of cultural inclusion / sense of exclusion: how to reach and engage marginalized populations that specifically include youth, Spanish-speaking, LGBTQ and low-income
- Time – people are busy commuting/working, caring for families, etc.
- Cost of living in Wilsonville is high. The City's 2020 Equitable Housing Strategy found that "Many residents are paying more than 30% of their income on housing. Almost a quarter (23%) of all households in Wilsonville are cost-burdened, defined as spending more than 30% of their income on housing costs. Renters are particularly impacted: 42% are cost-burdened or extremely cost-burdened (spending more than 50% of their income on housing costs)."

### **Finding 5. The primary units of local government do not coordinate or collaborate on support for arts, culture and heritage**

The two primary local governments responsible for providing key public infrastructure and educational services to the residents of Wilsonville and the general public—the City of Wilsonville and the West Linn-Wilsonville School District, and to a lesser degree Clackamas Community College—do not generally coordinate or collaborate on efforts involving arts, culture and heritage. The local governments do, however, communicate and engage regularly on issues pertaining to transportation infrastructure, development planning and technical assistance.

Given that neither leadership board of the two primary local governments—the Wilsonville City Council and West Linn-Wilsonville School District Board of Directors—have created a 'mandate' or process for coordination and collaboration for cultural affairs, a lack of intergovernmental relationship to advance cultural affairs for the community is a logical outcome.

The primary area of collaboration to advance arts and culture between the City and School District occurred in 1992, when the City Council called an election for a ballot that would amend the City's Urban Renewal Plan to provide \$2 million to the School District for a "joint community/high school facilities in Wilsonville," City of Wilsonville Resolution No. 915 (1992); **see Appendix** . The thought at the time was that the auditorium at Wilsonville High School would be made available for community use for performing arts primarily. Subsequently, little actual joint use of school facilities for community utilization occurred.

**Finding 6. The community seeks public-sector leadership to support arts, culture and heritage facilities, programs and events**

A constant refrain from the fieldwork research, including the Cultural Vision Survey and Stakeholder Interviews in 2018 and 2019, demonstrated a desire for greater public-sector engagement in cultural affairs and increased support for community nonprofits involved in arts, culture and heritage. Additionally, the Municipal Survey of Cultural Facilities and Programs demonstrated that active public-sector engagement with the nonprofit sector produces a greater volume and quality of cultural programming and events.

While the City has an annual \$25,000 Community Opportunity Grant program overseen by the Parks and Recreation Advisory Board and an annual \$25,000 Community Tourism Grant program overseen by the Tourism Promotion Committee, neither board nor committee has a focus on arts, culture and heritage. The grant programs have been funded at the same level for the past 20 years; no funds were awarded from the Community Tourism Grant program in FY19-20.

For some time, members of the Tourism Promotion Committee have felt stymied in awarding tourism grants that provide key support for cultural nonprofits that sponsor mostly 'community-oriented' events/programs, while being mandated by state law for tourism funds that are to target visitors from over 50 miles away. The Wilsonville Visitor Profile Survey conducted in 2018 found that "visitation in Wilsonville is largely regional [with] a majority of visitors" (80%) originating from nearby counties.

The Wilsonville Public Library, with support from the Wilsonville Friends of the Library and the Wilsonville Public Library Foundation, has advanced a rich literary arts and humanities program embracing cultural diversity aimed at increasing literacy targeted primarily to families with young children. The Library also houses the Wilsonville-Boones Ferry Historical Society archives collection.

However, no City volunteer leadership body focuses solely on supporting or developing arts, culture and heritage programs and events.

**Finding 7. Substantial community demand exists for an arts/cultural center/facility**

A resounding call for a Wilsonville arts/culture/heritage center arose from each of the outreach strategies (surveys, interviews, meetings) associated with this project, both in phase one in 2018 and again in 2020 with phase two of the Arts, Culture and Heritage Strategy project. The broad mission for the center (from outreach strategies) is to provide a range of cultural opportunities, bring together community cultural assets/riches, serve as performance home for organizations such as WilsonvilleSTAGE, and highlight/promote the cultures of Wilsonville.

An arts and culture center is most often seen as a flexible, multi-purpose, welcoming facility. The scale, programming, and business model for such a facility must be specific to Wilsonville, just as each of the municipalities surveyed through this planning process have a specific approach and funding base.

**Finding 8. Public art is recognized as a significant cultural asset in Wilsonville**

Wilsonville area citizens have been active in gaining artwork in key public spaces since at least 2003. The existing collection of artwork stands as a testament to these dedicated residents, Wilsonville Citizens for Public Art, and local donors.

When asked about local culture, people often reference the public art. Many Wilsonville residents enjoy the public art, and some call for greater diversity in public art styles, such as murals. Others would like to see more consistent placement, programming and management of public art. From our survey of 15 municipalities, public art stands out as the #1 consistent area for programming. Over 80% of municipal respondents provide assistance with public art programming.

**Finding 9. Funding and resource development are crucial to improve nonprofit organizational capacity and advance arts/culture programs**

Below are key pertinent findings around funding and resource development from the survey of 15 comparable communities that operate municipal arts and cultural facilities and/or programming. Identifying a blend of funding and resource development approaches is key.

- Having a dedicated staff person and dedicated funding is vitally important.
- Creating a sustainable funding stream is key. Reliance on one funding source makes you vulnerable to a change in conditions. A balanced funding model and a robust public/private partnership is often key to success.
- Staying responsive to the community as you develop resources.
- Positioning the program(s) as additive rather than a repetition of something that's already regionally available.
- Where possible, operating within the city's structure (for the benefit of retirement, higher compensation, departmental support), yet have agency over how agile the program can be as an independent non-profit can be. Trying for the best of both possible worlds—public-sector and nonprofit-sector—produced the best results.

## Recommendations

### **Recommendation 1. City adopts this cultural strategy and provides public-sector leadership and coordination to support arts, culture and heritage facilities, programs and events.**

For the City to build on the cultural assets identified in this study, it must step forward and lead. Leadership does not mean doing everything, but it does mean stepping forward to strengthen and mobilize assets, address challenges/barriers, leverage resources, and actively work toward achieving the cultural vision. Stakeholders, through interviews, consistently call for this kind of City leadership. Adopting this cultural strategy will immediately demonstrate City leadership to advance a culturally vibrant community.

### **Recommendation 2. City forms an Arts, Culture and Heritage Commission and provides supporting staffing resource.**

Twelve of the 15 communities in the Portland metropolitan area surveyed during this planning process, have, or are in the process of forming, an arts/cultural advisory body to City Council. Wilsonville lacks this level of commitment to and coordination of local culture. Staff of the 15 cities interviewed provided “advice for the City of Wilsonville” (Appendix \_\_) for the composition and duties of an Arts and Culture Commission.

By definition, an Arts, Culture, and Heritage Commission would be a multi-disciplinary body that ‘crosses’ over various City departments, including Library, Parks & Recreation and Administration. Thus, the Commission would have a relationship with other City bodies and supporting nonprofits relevant to these departments, including respectively the Library Board, Friends of the Library, Wilsonville Public Library Foundation, Parks & Recreation Advisory Board, Heritage Tree Committee and the Tourism Promotion Committee.

In order to propel the work of the Commission, the City should consider creating a full-time position that could also work with the City’s Tourism Promotion Program and Tourism Promotion Committee. Currently, no City staff are dedicated solely to the Tourism Promotion Program. Rather, the relatively new Tourism Promotion Program that the City Council created with the Tourism Development Strategy of 2014 has been staffed primarily by Administration staff as ‘other duties as assigned,’ and to a lesser degree with Parks & Recreation staff. A full-time staff person dedicated to tourism and cultural affairs would allow the City to develop greater expertise, networking connections and dedicated work product to advance an integrated tourism and cultural affairs program. Thus, the Tourism and Cultural Affairs Coordinator would staff both the Tourism Promotion Committee and the Arts and Culture Commission.

In the tourism realm, the City works closely with the lead Clackamas County Tourism and Cultural Affairs Department, doing business as *Oregon’s Mt. Hood Territory*. Since arts, culture and heritage activities and programs are often attractive to visitors and act as a tourism draw, a full-time staff position of Tourism and Cultural Affairs Coordinator is recommended. Thus, the City’s arts-culture-heritage and tourism-promotion efforts would be similarly organized as the lead County agency responsible for tourism and cultural affairs.

The Arts, Culture and Heritage Commission would most likely:

- Manage implementation of this cultural strategy and make recommendations to the City Council for new initiatives and funding requests.

- Seize all opportunities to support and grow Wilsonville’s cultural assets.
- Develop and implement specific strategies to support artists, creatives, and cultural non-profits; (*Note: By “creatives” we mean people with an intense desire to make, create, produce original work. We include artists, designers, craftspeople, scholars and teachers, writers, documentarians, historians and heritage specialists, librarians, and others.*)
- Oversee programs, including a public art program, grants and/or technical assistance, and key cultural events. The intent is for the City to support events of community non-profits such as the Historical Society’s well-attended history lectures at McMenamin’s Old Church and Pub.
- Work consistently with the Schools and other key partners toward common goals.
- Closely coordinate with tourism development strategies of the Tourism Promotion Committee.
- Manage (or at least give feedback to) facility studies and implementation.
- Seek opportunities to leverage funding and other resources.
- Advocate and troubleshoot within the City structure for non-profits and artists/creatives.
- Supervise coordination, especially communications, among the non-profit cultural organizations, the City, and other key partners. Since this task is important but can also quickly become very time-consuming and is better suited for staff implementation.

A Tourism and Cultural Affairs Coordinator position could include duties such as:

- Local/community arts and cultural activities:
  - Coordination with the community’s leading cultural nonprofits.
  - Assisting Administration, Library and Parks and Recreation Departments with working with cultural nonprofits.
  - Staffing the Arts and Culture Commission and the Tourism Promotion Committee, including arranging meetings, taking meeting minutes and other functions.
  - Supervising contractors, such as the Tourism Promotion and Destination Marketing Contractor.
  - Cultivate supporters of arts and culture to made donations and compose grant requests to funding bodies.
- Regional arts and cultural activities:
  - Networking with other municipal organizations’ arts and culture programs and facilities.
- International cultural affairs:
  - Wilsonville-Kitakata, Japan, Sister City program
  - South Korean delegates for the Oregon Korean War Memorial
  - Korean War Memorial Interpretative Center in conjunction with the Korea War Memorial Foundation of Oregon



### **Recommendation 3. Improve inter-governmental collaboration and coordination to advance arts, culture and heritage.**

As indicated throughout this report, the School District’s arts and cultural programs and activities are highly appreciated. Several respondents, including youth, discussed how great it would be if School District activities could “spill out” into the community.

Wilsonville residents—especially youth—are describing a high sense of engagement, creativity, and relevance that they want to see more of in the community. Wilsonville parents highly regard the School’s International Evenings. Youth and others give high marks to the *Días de los Muertos* festival which drew approximately 1,000 participants in 2019.

Both the School District and the City have a lack of cultural facilities, and the School District is now in design phase for its new performing arts center. The City in August 2020 announced that it was considering the purchase of the historic Frog Pond Church for use as a community cultural facility. The community will benefit if both the School District and the City carefully coordinate and potentially collaborate on facility use. That said, it is most often very difficult for high school performing arts facilities to be shared with community use during the school year. But there is opportunity to collaborate around potential Summer facility use and programming that will benefit both the City and the School District. Another partner to include in these conversations is Clackamas Community College.

### **Recommendation 4. The City works with partners to advance an arts and cultural center/facility.**

Participants identified the lack of both a physical community center and a cultural focus in Wilsonville. This makes sense, given the rapid growth of Wilsonville and the number of times it has shifted locations.

Participants also consistently identified an arts/culture/heritage center as a way to ensure cultural opportunities. The word *opportunities* comes up consistently as a current lack and hope. There is a clear call among participants for an arts/culture/heritage center. Most participants are modest in their vision of a center, but consistently imagine a facility that is:

- Flexible: can grow/change with the needs/demands of Wilsonville;
- Multi-purpose: can accommodate a variety of cultural uses including lectures, special events, and classes;
- Home to Wilsonville Theatre Company (WilsonvilleSTAGE) and potentially the Wilsonville Historical Society, both of which have physical assets deserving proper care. Certainly the center would be home for performing arts.
- Inclusive of a space(s) for visual and other arts exhibitions. The intriguing idea for a cooperative gallery such as the Spiral Gallery in Estacada and Portland’s Blackfish Gallery also was proposed.

While the scope of this project does not seek to identify a specific location and operating model for an arts/cultural/heritage center, however, the prior Albertsons Grocery building, Frog Pond Church, former Art and Technology High School building, and Town Center area have been discussed. There are pros and cons to clustering cultural assets in one facility versus multiple cultural uses in various locations. Be sure to engage local artists, creatives, and cultural

organizations in the conversations about site(s), uses, and operating models. And definitely consult with the Library; it serves as a beloved, inclusive cultural center.

Our survey of fifteen municipalities showed two primary models of owning and operating a cultural facility.

- Both the Walters Arts Center in Hillsboro and the Sherwood Arts Center are owned and operated by municipalities.
- The Chehalem Cultural Center (Newberg) is owned by the Chehalem Parks and Recreation District but operated by the Chehalem Cultural Center (501c3). The Center for the Arts in Beaverton (in construction) will be owned by the City of Beaverton but operated by the Beaverton Arts Foundation (501c3.)

### **Recommendation 5. Develop a long-term, sustainable public-arts program.**

Wilsonville's public art is definitely appreciated by both residents and visitors. During this ACHS process, community members repeatedly called for additional public art that embraces a greater range of styles, intent, and artistry. The following recommendations focus on creating clear policies and procedures toward a public-art program and collection, not only individual pieces.

- Develop a public art plan so that artwork is thoughtfully commissioned as part of a public collection. The plan would identify goals and standards, as well as needed policies and procedures for commissioning.
- Consider enacting a percent-for-art ordinance to ensure that artwork is integrated with new public construction. The City should also consider a cultural amenities bonus program for private developers or otherwise encourage private-sector purchase and display of public art.
- Set aside dollars with a schedule for annual maintenance/upkeep of public art. The same is also needed for Wilsonville's heritage markers.

### **Recommendation 6. Make cultural diversity and ethnic inclusivity a priority.**

On May 1, 2017, the Wilsonville City Council unanimously approved Resolution No. 2626 declaring the City of Wilsonville as a welcoming and inclusive city. This resolution sets the stage to embed inclusivity in all arts, culture and heritage thinking and practices. Some participants in this research process said that they choose to live in Wilsonville instead of neighboring communities because it is more ethnically diverse.

Developing a diversity, equity, and inclusion lens and practice requires serious commitment and effort, but can advance many Wilsonville goals well into the future. The Director of the Chehalem Cultural Center in Newberg said (as advice to the City of Wilsonville): *"I would also encourage bringing in voices from traditionally marginalized groups as early as possible to shape the project from the start. It is harder to reverse engineer that process and bring them on once things are moving."*

The outreach meetings with youth and Latinx families during this planning process were very productive. The City should stay in continual dialogue with youth, Latinx, LGBTQ, and other under-served populations as the City works in partnership towards greater equity and inclusion.

**Recommendation 7. Provide strategic assistance with Wilsonville cultural non-profits in order to build organizational capacity.**

Working with local cultural non-profits to build their capacity to serve the community must be a priority of the new Arts, Culture, Heritage Commission. Non-profits are essential elements of a healthy community arts ecology.

Following is a summary of recommendations from “Report on Nonprofit Forms 990 Quantitative Analysis,” commissioned by the City and conducted by VISTRA, August 2020; see Appendix

- **Training.** The 10 organizations in the sample that report gross receipts of less than \$50,000 could benefit from fund development training such as the courses offered by the Nonprofit Leadership Center (<https://nlctb.org/>). Investing in training can lead to improved efficiency and sustainability for the organizations.
- **Consolidate or Collaborate.** The administrative burden of operating a nonprofit can be overwhelming for some organizations, particularly those with all volunteer management. Wilsonville nonprofits may find it beneficial to consider consolidating or collaborating to gain efficiencies in management requirements.
- **Program vs. Independent Organization.** An approach that offers cost savings and increased efficiencies is for new or small nonprofits to become programs of appropriate larger nonprofits, rather than becoming or remaining independent organizations with all of the administrative and compliance requirements.

**Recommendation 8. Improve and create sustainable funding mechanisms to support arts, culture and heritage.**

As referenced earlier (Appendix ), advice for the City of Wilsonville from colleagues in communities surveyed is a good place to begin thinking about funding options. Below are considerations of a funding model that surfaced in this planning process.

- Focus on creating a balanced, reliable overall funding mechanism(s.)
- Be careful of funding sources that can drop suddenly because of visitors not traveling or residents not spending dollars on entertainment. This includes Transient Room Occupancy Tax and entertainment tax revenues that vary greatly.
- Avoid developing a fund development mechanism/strategy that local cultural organizations perceive as competing with their own fund raising.
- Local cultural organizations discussed the difficulty of leveraging local business dollars for support/sponsorship. This is key for City consideration since Wilsonville is such a strong center for business/commerce. Growing donor business support for arts, culture, heritage is important.
- Consider leveraging City funds with other funding sources, such as Travel Oregon/Oregon Tourism Commission Competitive Grants Program and Metro Community Placemaking Grants program.
- Options discussed in stakeholder interviews include:
  - Enacting a per-capita or per-household tax, such as that of Multnomah County;

- Creating a “Wilsonville Cultural Fund” with an organization such as the Oregon Community Foundation that can accept corporate contributions, individual donations and bequests, etc. The [City of Hillsboro](#) has such a foundation that should be consulted to better understand various issues before developing similar for Wilsonville.
- A payroll tax on employers since Wilsonville has a robust annual payroll for a community of approximately 25,000.

## **Data: Results of Interviews, Surveys, and Meetings**

### **Stakeholder Interviews: Summary of Consistent Themes**

#### **What is your vision of what a rich and diverse cultural life would be like for Wilsonville? What comes to mind? What do you envision?**

Clear themes from interviews:

- Cultural center is needed, serving broad spectrum of arts/culture/heritage.
- Engaging/supporting diversity of people and cultures in Wilsonville is key.
- Expanding into community the School arts/cultural programs.
- Focusing on connection, flexibility, creating a unifying force, building on the successful local programs (especially School and City-sponsored.)

#### **What are Wilsonville's cultural strengths or assets?**

Clear themes from interviews:

- People — friendly, welcoming, family-friendly and relaxed community
  - Breadth of local artistic/cultural talent
- Parks, access to outdoors and region
- River, this place of connection and trade
  - Unique history beginning with indigenous people then pioneers
- Existing arts/cultural programs in schools
- Successful and beloved City-sponsored events
- Opportunity for City and Schools to partner more
- More diversity than West Linn and other surrounding communities

#### **What are the barriers/challenges to you or others participating in local culture in Wilsonville?**

Clear themes from interviews:

- Time; people are very busy with families, work/community, etc.
- Communication — how to reach people, how to include new voices
- Need to understand and focus on all cultures, including LGBTQT
- Accessibility, especially financial, is key. Cost of living is high.
- Both City and Schools are short on arts/cultural facilities.
- Lack of a central focus (both place and organization.)

**Please give me your sense of how the City of Wilsonville can best support local arts, heritage, culture. Think about funding, needs, management structure, etc.**

Clear themes from interviews:

- Call for the City to step forward and lead. Others will come on board.
- Consistent call for a cultural center (multi-use, flexible facility) where people can bring their expertise and resources.
- Coordination is a central concern. Consistent call for the City to step up and become the coordinating body, at least for now.
- Funding must be identified. There is interest in a joint public/private funding model.
- Integrate diversity/equity/inclusion practices in all steps of this initiative.

## **Youth Engagement Meeting: Summary of Consistent Themes**

**What is your vision of what a rich and diverse cultural life would be like for Wilsonville? What comes to mind? What do you envision?**

- More cultural opportunities for youth
  - More events (free) of all kinds (festivals, theatre, etc.), including food
  - More public art of different styles
- School and community events are better connected – school events spill over to community, and community events consider interests of youth and affordability
- People are educated on history of all cultures

**What are Wilsonville's cultural strengths or assets?**

- Student/school communities and great clubs
- Safe environment to express yourself

**What are the barriers/challenges to you or others participating in local culture in Wilsonville?**

- Free events are needed to attract youth and families that cannot pay
- Community events are often not really geared to youth participation
- Transportation to Portland events is a challenge

## **Latinx Family Engagement Meeting: Summary of Consistent Themes**

### Demographic Profile

- 11%-12% of Wilsonville's population is Latinx, US Census 2020 ACS.
- Total Latinx school population is closer to 20%, with Lowrie and Wood Middle Schools having 25% Latinx, West Linn-Wilsonville School District survey

### **What is your vision of what a rich and diverse cultural life would be like for Wilsonville? What comes to mind? What do you envision?**

- Resource center for Latinx families (could be the Wilsonville Library)
  - Language instruction (both English and Spanish)
  - Cultural exchange
  - Support for kids and families
  - Bilingual performing arts and events
  - Link between parents, City, Schools
- Better communication with City and other organizations
- Better communication within Latinx community
- Latinx and broader community is better integrated
- Translation (in Spanish) is a normal part of City and civic activities
- More Latinx-friendly community events, including with food
- Broader community is informed on other cultures

### **What are Wilsonville's cultural strengths or assets?**

- Bilingual staffing and programming at School
- Diversity at School
- Welcoming community that feels safe
- SMART transit service
- A growing undercurrent of diversity

### **What are the barriers/challenges to you or others participating in local culture in Wilsonville?**

- Often Latinx families are not aware of community events.
  - One meeting participant started a Latinx Facebook page following our meeting.
- Language is a barrier for some whose first language is Spanish.
- Community events often happen at a time when Latinx families are working.
- Latinx families often have less wealth than other families. Affordability of events and services is key.
- Transportation is a challenge, especially when SMART bus doesn't run on the weekends.



## **Cultural Vision Survey: Summary of Consistent Themes**

### **What are the Wilsonville-area's top cultural attributes or strengths?**

- Strong library...library as hub...including rotating art shows, monthly history nights, cultural events. So many tools there to find things to explore.
- Public schools with curricula strengths in the arts, especially High School
- Rural roots, pioneer history, historical links to current, regional agriculture and farming (fresh produce, destination activities, equestrian centers, wineries.)
- Community and high school events, including Farmers Market — people love the events.
- Parks and access to river and nature
- Friendly community

### **What are the top three challenges or barriers to you or others participating in local culture in the Wilsonville area?**

- Lack of gravitas; lack of community; lack of focal point; lack of vibrancy. No central place for arts to come together as a main focus. We lack opportunities for creativity, participation, expression in multiple genres and ways.
- Lack of a sense of culture or clear cultural direction. No central place/facility(ies) for arts, culture, heritage.
- We are a suburb with no town center. Combination of metro-urban and rural.
- Community conflicted on cultural and ethnic diversity. Some see it as a strength of Wilsonville (*e.g.*, more diverse than neighboring communities), others feel that serious efforts are not made (other than in schools) to truly include and engage beyond white, hetero-normative, middle-class culture. There is a call for more inclusive, cross-cultural events, as well as affordable housing.

### **What are the favorite landmarks or places to hang out in the Wilsonville area?**

- Parks (overwhelming response)
- Library (consistent response)
- Non-chain restaurants, coffee shops, etc.

### **Please describe what a rich a diverse cultural life would be like for Wilsonville-area community members? What comes to mind? What do you envision?**

- More diversity in performances, public art, art/culture reflecting marginalized voices, multi-level community celebrations, small businesses
- Arts/cultural center. Clustering of cultural assets to create focus.

Two vision statements offered by participants:

- Wilsonville is a place where beauty, art, culture, and learning thrive. Our community nurtures individual fulfillment and sense of belonging.
- I envision Wilsonville as a diverse, inclusive, and equitable place where cultural diversity is celebrated and supported.

## Cultural Assets Inventory Survey

The following cultural assets were identified through a public online survey and three ACHS committees: Arts Cultural Assets, Heritage/History Assets and Literary Arts/Humanities Assets Committees.

**Bold** indicates an asset named multiple times

### ARTS - Arts/Designs/Handcrafts

<p><b>Individual / person</b></p>	<p>Trieste Andrews, President, Three Rivers Art Guild  <b>Theonie Gilmore</b>, founder and prior executive director, WACC  Eric Hoem, President, Charbonneau Arts Association  <b>Benjamin Mefford</b>, sculptor, Director Wilsonville Festival of Arts  Lauren Salgado, graphic designer  Elaine Swyt, web designer  <b>Susan Schenk</b>, artist &amp; arts administrator  Paul Missal</p>
<p><b>Organization / nonprofit or government agency</b></p>	<p><b>Charbonneau Arts Association</b>  Three Rivers Art Guild  Wilsonville Arts &amp; Culture Council (WACC)</p>
<p><b>Business / for-profit company</b></p>	<p>Hughes Water Garden  <b>McMenamins Old Church &amp; Pub</b></p>
<p><b>Event – annual community celebration</b></p>	<p><b>Charbonneau Festival of Arts</b></p>
<p><b>Event – historical that occurred in the past</b></p>	<p>WACC's Sesquicentennial celebration</p>
<p><b>Object – such as artwork, book, product, tool, etc.</b></p>	<p>Art Guild - Artist Consortium  <b>Beauty and the Bridge Art-Tiles Mural, I-5/Wilsonville Road underpass</b>  CREST Mural  Wind Bouquet (kinetic sculpture @ CREST)  Life Tree (sculpture @ WHS by Jesse Swickard)  Murals by Hector Hernandez at Wilsonville High School and Parks and Recreation Facility in Town Center Park  <b>Art collection and Intarsia at Wilsonville Public Library</b>  Wilsonville Heritage Quilts (fundraiser by WACC)</p>
<p><b>Place / location</b></p>	<p>Charbonneau Country Club  <b>Beauty and the Bridge Art-Tiles Mural, I-5/Wilsonville Road underpass</b>  Various school art programs  <b>Wilsonville Public Library</b></p>

**Bold** indicates an asset named multiple times

## ARTS - Performing Arts

<p><b>Individual / person</b></p>	<p>Chad Davies, WHS Band Director John Fitzgerald WHS Theatre Co-Director John Hillan-Payne, Music Educator &amp; Board of Music &amp; Arts Partners Jason Katz, WHS Theatre Co-Director Kevin Karrick, jazz guitarist &amp; composer Annie Kubitchek, WHS Choral Director David Rowe, jazz musician &amp; music coordinator Charbonneau Arts Festival Matt Whitehead, Music Art Tech HS</p>
<p><b>Organization / nonprofit or government agency</b></p>	<p><b>I-5 Connection</b> <b>Soul 'd Out, Wilsonville High School acapella group</b> <b>Wilsonville Theater Co./ WilsonvilleSTAGE</b> <b>Wilsonville Arts &amp; Culture Council (WACC)</b></p>
<p><b>Business / for-profit company</b></p>	<p>Bug Toast, progressive folk band Innovative Dance Music Man Studio/Concert School of Music (Nathan &amp; Lori Givens) Metro Dance Academy</p>
<p><b>Event – annual community celebration</b></p>	<p><b>Día De Los Muertos Celebration</b> <b>Wilsonville Festival of Arts</b> <b>Rotary Summer Concerts in the Park Series</b> <b>Fun in the Park, Wilsonville Celebration Days</b></p>
<p><b>Event – historical that occurred in the past</b></p>	<p>Millennial Winter Light Festival (WACC) Concerts organized by Theonie Gilmore &amp; WACC - nationally-acclaimed artists' concerts and visits to local schools Play commissioned for Sesquicentennial</p>

## ARTS - Visual Arts

<p><b>Individual / person</b></p>	<p>Sparkle Anderson, sculptor Keith Amundsen, founding member Wilsonville Citizens for Public Art; led annual trolley tours of Wilsonville's public art works for Wilsonville Festival of Arts. Toni Avery, painter Joan Carlson, artist; retired Artist-in-Residence at Boones Ferry Primary School; long-time board member Wilsonville Arts &amp; Culture Council; co-chair Student Art Pavilion feature at annual Wilsonville Festival of Arts; exhibited at Elysium Artists Gallery formerly occupying the 2nd floor of Portland Millworks; key member of the art educator team for Beauty &amp; The Bridge. Angenette Escobar, Art Teacher &amp; Art Director, Wilsonville High School; founder of the Wilsonville Dia de los Muertos Festival; professional, exhibiting artist; planning committee &amp; volunteer coordinator for Wilsonville Festival of Arts;</p>
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	<p>Charlie Hyman retired photography teacher Wilsonville High School; professional, exhibiting photographer; has photographed many events for the school district, local organizations, &amp; Wilsonville Festival of Arts;</p> <p><b>Murase water-features in Town Center Park and Murase Plaza in Memorial Park, designed by world-reknown landscape architect Robert Murase</b></p> <p>Paul Missal, seminal NW painter &amp; revered painting professor emeritus Pacific Northwest College of Art; founding member of Blackfish Gallery in Portland (40+years); work is in many important collections &amp; Portland Art Museum.</p> <p><b>Christopher Shotola-Hardt</b>, retired art teacher &amp; art director Wilsonville High School; artist-owner @ Blackfish Gallery; founder Wilsonville Festival of Arts; president Wilsonville Arts &amp; Culture Council; many public art works in town</p> <p><b>Jesse Swickard</b>, metal sculptor, several public art pieces throughout Wilsonville; founding member Wilsonville Citizens for Public Art.</p>
<b>Organization / nonprofit or government agency</b>	<p><b>Charbonneau Arts Association</b></p> <p><b>West Linn-Wilsonville Music &amp; Arts Partners</b></p> <p><b>Wilsonville Arts &amp; Culture Council (WACC)</b></p> <p><b>Wilsonville Public Library</b></p>
<b>Business / for-profit company</b>	<p>Bullwinkle' / Family Fun Center</p> <p>Corner Coffee Shoppe</p> <p>Trudy's Living Room showcased works by NW Artists &amp; Photographers</p> <p>Starbucks / Fred Meyer Old Town Square, hosts gallery space for Wilsonville HS Fine Art</p> <p>Wilsonville Jeep RAM, ran an art gallery for over a year, showcasing local artists under leadership of Laurie Tartar</p>
<b>Event – annual community celebration</b>	<p>Charbonneau Arts Festival</p> <p>Wilsonville High School Art Show</p> <p><b>Wilsonville High School Dia de los Muertos Festival</b></p> <p>Wilsonville High School Annual Arts Dinner, fundraiser for MAP (Music and Arts Partners)</p> <p><b>Wilsonville Festival of Arts</b></p>
<b>Event – historical that occurred in the past</b>	<p>Farmers Market (in the summer)</p> <p>US Congressional High School Art Competition Exhibition</p>
<b>Object – such as artwork, book, product, tool, etc.</b>	<p>Children's Art Institute (K-12 summer art program at Boeckman Creek Primary,) ran for ten years, took a hiatus and returned for four more years</p> <p>Millennial Winter Lights Festival (WACC)</p> <p>Wilsonville Open Studios Tour (WACC)</p>
<b>Place / location</b>	<p><b>Public artwork/sculptures around town</b> and at WES station</p> <p>Recycled elements mobile at CREST garden</p>

**Bold** indicates an asset named multiple times

## LITERARY ARTS/HUMANITIES

<p><b>Individual / person</b></p>	<p>Dave DeHart, author</p> <p>Christina Katz, author &amp; writing coach, organized author series at library for WACC</p> <p>Kevin Luby, author</p> <p>Walt Morey, author of numerous works of children's fiction, including 'Gentle Ben.'</p> <p>Kit Whittaker, WACC Board; Organizes NW Authors Tent for Wilsonville Festival of Arts</p>
<p><b>Organization / nonprofit or government agency</b></p>	<p><b>Wilsonville Public Library</b></p> <p>Wilsonville Public Library Summer Reading Program</p> <p><i>The Boones Ferry Messenger</i>, City of Wilsonville</p> <p>Wilsonville Alliance for Inclusive Community</p>
<p><b>Business / for-profit company</b></p>	<p><i>Wilsonville Spokesman</i>, Pamplin Newspapers</p> <p><i>Charbonneau Villager</i>, Charbonneau Country Club</p>
<p><b>Object – such as artwork, book, product, tool, etc.</b></p>	<p>NW Author Series at Library, Christina Katz for WACC</p>

## HERITAGE/HISTORY

<p><b>Individual / person</b></p>	<p>Janet Boone McGarrigle, descendent Daniel Boone</p> <p>John Smith, Boones Ferry Historical Society</p> <p>Steve VanWechel, working to preserve local history</p>
<p><b>Organization / nonprofit or government agency</b></p>	<p>Friends of Historic Butteville</p> <p>Historic Butteville Store, Oregon State Parks</p> <p>Korean War Memorial Foundation of Oregon</p> <p>Meridian United Church of Christ (Frog Pond Church)</p> <p><b>Wilsonville-Boones Ferry Historical Society</b></p>
<p><b>Business / for-profit company</b></p>	<p>Lee Farms</p> <p>Magness Memorial Tree Farm, World Forestry Center</p>
<p><b>Event – annual community celebration</b></p>	<p>Wilsonville HS Día de los Muertos Festival</p>
<p><b>Event – historical that occurred in the past</b></p>	<p>Historic Butteville Store summer dinner/music series</p> <p><b>History Lectures at McMenamins Old Church &amp; Pub</b></p>
<p><b>Object – such as artwork, book, product, tool, etc.</b></p>	<p>City of Wilsonville's 50<sup>th</sup> Anniversary Community Block Party, 2018</p>
<p><b>Place / location</b></p>	<p>Boones Ferry Historical Society's history markers</p> <p><b>Oregon Korean War Memorial, Town Center Park</b></p>

## **Survey of 15 Municipalities in Portland Metro Region: Summary of Findings**

Through the online survey and/or interview the City received input from 15 communities in the greater Portland metro region known to operate cultural facilities and/or programs:

Beaverton  
Forest Grove  
Gresham  
Hillsboro  
Hood River  
Lake Oswego  
McMinnville  
Milwaukie  
Newberg  
Oregon City  
Sherwood  
Tigard  
Tualatin  
Vancouver, WA  
West Linn

It's important to note that all of these communities have robust Library facilities and programs, and that information is generally not included in their responses.

### **Which City Department(s) oversee arts, cultural, heritage programs?**

Of the 15 communities:

- 12 municipalities have some degree of public arts, cultural, heritage programs.
- 3 communities (Newberg, Lake Oswego, and Hood River) have strong 501 c3 cultural organizations that serve as the primary providers of cultural services.
  - Chehalem Cultural Center in Newberg works closely with the Parks and Recreation Department.
  - Lake Oswego Arts Council contracts with the City to run the public art program.
  - The City of Hood River has no official arts programs, but the Columbia Arts Center and Gorge Arts in Education serve in these capacities.

### **Does a citizen advisory body oversee the programs?**

- 100% have some kind of an advisory group.

### **Who appoints the members of the advisory body?**

- The three 501c3 organizations are governed by their boards.
- The twelve municipalities either have an arts/cultural advisory body or are in the process of forming one. The majority of these municipalities treat their arts/cultural advisory bodies as they do other City advisory committees.

- Six of the advisory bodies are appointed by City Council.
- Five of the advisory bodies are appointed by the Mayor (with council concurrence.)
- One advisory body is being formed.

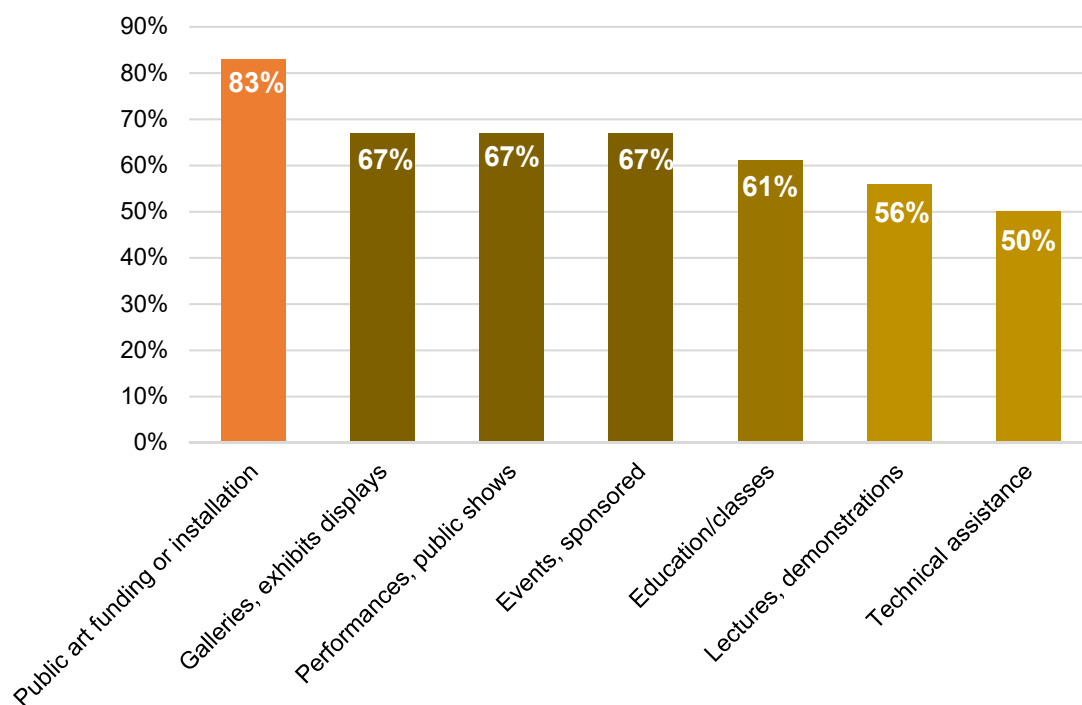
**Of the twelve communities with City arts/cultural/heritage commissions:**

- Four are supervised by Parks and Recreation
- Three are supervised by City Manager or Mayor’s Office
- Two are supervised by Library and Parks and Recreation
- Two are supervised by Community Services, Community/Economic Development
- One is supervised by the Library

**What are the primary program areas?**

Public art funding or installation	83%
Galleries, exhibits, displays	67%
Performances, public shows	67%
Events, sponsored	67%
Education/classes	61%
Lectures, demonstrations	56%
Technical assistance for artists, organizations	50%

**Primary Municipal Arts, Culture and Heritage Program Areas**





## Who are primary audiences for these programs?

- General public (83%)

## How is staffing organized and supported? What is the approximate number of FTE staff? 9 respondents:

- FTE ranges from 0 staff in McMinnville to 12 at the Chehalem Cultural Center. The average number of FTE for the 9 respondents is 4.
- Annual budgets range from \$18,100 (Tualatin) to \$1.5 million (Hillsboro), with an average of \$511,828 for the 9 respondents.

## What is the primary funding sources for programs?

### Graphic from Survey Data

### Cultural Facilities

Community cultural facilities vary widely in scope and programming. Often libraries also host events, meetings, and annual visual art shows. Respondents to our survey often did not give information for all cultural facilities in the community; for example, we have information on the Lake Oswego Arts Council that supports public art programming but not the Lakewood Center for the Arts. A few observations as Wilsonville considers a cultural facility:

- Both the Walters Arts Center in Hillsboro and the Sherwood Arts Center are owned and operated by the municipalities.
- The Chehalem Cultural Center (Newberg) facility is owned by the Chehalem Parks and Recreation District but operated by the Chehalem Cultural Center (501c3.)
- The Center for the Arts in Beaverton (in construction) will be owned by the City of Beaverton but operated by the Beaverton Arts Foundation (501c3.)

## Do you have programs, key partnerships, or other ways to support non-profit cultural organizations in your community?

### Graphic from Survey Data

- Annual operating grants
- Project grants
- We provide meeting space
- We provide display space
- We provide technical assistance:
  - Board development
  - Fund development
  - Research and resource assistance
  - COVID-19 support (please describe):
  - Other (please describe):

- Other (please describe):

**What are the primary challenges facing the cultural non-profits in your community? Check all that apply. Please rank in order all that apply.**

Graphic from Survey Data

**Do you have programs or other ways to support individual artists, creatives, businesses and others in the for-profit cultural sectors?**

Graphic from Survey Data

**What are the primary challenges facing individual artists, creatives, businesses and others in the for-profit cultural sector in your community? Check all that apply.**

Graphic from Survey Data

**What advice do you have for the City of Wilsonville as we develop strategies for ongoing support of local culture? Below is a brief summary of responses.**

- Collaborations are key. More and more thinking about how to promote the region and other cultural organizations (via our Columbia Gorge Cultural Alliance). Find your team; figure it out together.
- Sherwood Center is 100% publicly funded. That is the way to keep quality standards up. Not running it through a 501c3.
- Have a dedicated staff person; can't get a program without traction.
- Cultivate support with City Council and key community members. Create a sustainable funding stream. Strive to promote art that reflects the identity of the community or what the community aspires to be.
- Gather as much information as possible from the community regarding their expectations, needs, etc. As resources for these efforts are so very limited, it is important to make every effort to be responsive the community.
- Focus your arts programming within a specific area of the city to begin, such as the downtown core.
- Position your program as additive rather than a repetition of something that's already regionally available. Work with your partners in your immediate neighboring communities to collaboratively make something better rather than replicating what works elsewhere. See this as an opportunity to take the best and highest ideals and operations and make them better. If you can somehow operate within the city's structure (for the benefit of retirement, higher compensation, departmental support), yet have agency over how agile the program can be as an independent non-profit can be, that's the best of all possible worlds.
- West Linn's Arts & Culture Commission is just beginning & has been slowed by the COVID pandemic. Working with City Council to create parameters & funding.

- Integrate the creative sector into all aspects of City operations; do not treat it as separate. When developing business grants, create an option specific to arts organizations and advertise it as such. When adapting permit processes be sure to offer cultural event and public art permit assistance programs (reduced fees, expedited approvals). Develop a percent for public art structure (1-6%), both public and private development. These funds can then become grants to individuals who create temporary and permanent art installations. It can be sliding scale as needed. Invite an arts leader to all civic development conversations (budget dialog, transportation planning, safety planning) because artists can be the conduit for general public to better relate to these developments.
- This is fantastic that you are putting together this survey to learn from other local organizations! Thank you for sharing the results. Will they be anonymized at all?
- I encourage you to have a funding model that is as balanced as possible. The more you rely on one funding source the more vulnerable you are to a sudden change in conditions. I have seen covid-19 wipe out many organizations that relied too heavily on either ticket sales, foundation support, or government support. A balanced funding model and a robust public/private partnership with the Chehalem Parks and Recreation District has been a key to our success and has allowed us to weather the sudden onset of covid-19 better than many similar organizations. I would also encourage bringing in voice from traditionally marginalized groups as early as possible to shape the project from the start. It is harder to reverse engineer that process and bring them on once things are moving.
- Make sure you have adequate funding to get things off the ground. Kick it off w dedicated funding.
- Having a dedicated staff person(s.) Can't get a program without traction.

## **Stakeholders Interviewed**

Over the course of two years, a total of 49 stakeholder interviews were conducted by consultants to the City working on an arts, culture and heritage strategy. These interviews served to provide focus on key areas of concern and to raise issues for further review and consideration.

### **2020 Interviews Conducted**

Donna Atkinson, Outreach Chair, Wilsonville Community Seniors, Inc

Pat Duke, Library Director, City of Wilsonville - Public Library

Angennette Escobar, Art Educator, Wilsonville High School, West Linn-Wilsonville School District

Jenny Evers, Co-President, West Linn-Wilsonville Music & Arts Partners

David Harrelson, Tribal Historic Preservation Officer, Cultural Resources Department, The Confederated Tribes of Grand Ronde

Eric Hoem, President, Charbonneau Arts Association

Chelsea King, Board Vice Chair, West Linn-Wilsonville School District

Tim Knapp, Mayor, City of Wilsonville - City Council

Charlotte Lehan, City Councilor, City of Wilsonville - City Council

Joann Linville, City Councilor, City of Wilsonville - City Council

Benjamin Mefford, Director of the Wilsonville Festival of the Arts, Wilsonville Arts & Culture Council

Regan Molatore, Board Chair, West Linn-Wilsonville School District

David Niklas, President, WilsonvilleSTAGE

Rohit Sharma, Member, Position 1, City of Wilsonville - Tourism Promotion Committee

Christopher Shotola-Hardt, President; Former Visual Art Teacher, Wilsonville High School (retired), Wilsonville Arts & Culture Council

Shelly Tracy, Director, Wilsonville Training Center, Clackamas Community College

Steven Van Wechel, President, Wilsonville Boones Ferry Historical Society

Aaron Woods, Commissioner, City of Wilsonville - Planning Commission

### **2018 Interviews Conducted**

Kristen Akervall, City Councilor, City of Wilsonville - City Council

Bill Amadon, Community Supporter; Member, City of Wilsonville Budget Committee

Melody Ashford, Executive Director, Willamette Falls Media Center, Oregon City

Jim Austin, Community Relations Coordinator, Clackamas County Tourism and Cultural Affairs Dept.

Jaimy & Sherine Beltran, Community Supporters; Principals, Beltran Properties Group

Pat Duke, Library Director, City of Wilsonville - Public Library

Nicholas Emmet, General Manager, Key Bank Wilsonville

Joyce Gabriel, Student Services & Facility Coordinator, Clackamas Community College  
Wilsonville Training Center

Andy & Katie Green, Community Supporters; Principals, Green Group Real Estate

Angela Handran, Assistant to the City Manager, City of Wilsonville – Administration Dept.

Eric Hoem, Coordinator, Charbonneau Arts Festival, Charbonneau Arts Association

Terry Kester, Director, Wilsonville Theater Company (WilsonvilleSTAGE)

Tim Knapp, Mayor, City of Wilsonville - City Council

Mark Ottenad, Public/Government Affairs Director, City of Wilsonville – Administration Dept.

Jin Park, Chair, Korean War Memorial Foundation Oregon; Principal, The Reserve Vineyard &  
Golf Club

Dave Pearson, Executive Director, World of Speed Motorsports Museum

Chris Perry, Manager, Wilsonville Farmers Market

Samara Phelps, Tourism Development Manager, Clackamas County Tourism and Cultural  
Affairs Dept.

Susan Schenk, Board Member, Clackamas County Arts Alliance; Wilsonville-Boones Ferry  
Historical Society

Alisa Shaver, General Manager, Fred Meyer Wilsonville store

Cheryl Snow, Executive Director, Clackamas County Arts Alliance

Dick Spence, Board Member, WilsonvilleSTAGE; Wilsonville Public Library Foundation

Scott Starr, City Councilor, City of Wilsonville - City Council

Dave Stead, Member, Tourism Promotion Committee; General Manager, Langdon Farms Golf  
Club

Susie Stevens, City Councilor, City of Wilsonville – City Council; Executive Director,  
Charbonneau Country Club

Brian Stevenson, Program Manager, City of Wilsonville - Parks and Recreation Dept.

Jesse Swickard, local-area metal sculptor artist; co-founded of Wilsonville Citizens for Public  
Art,

Steve Turner, Genealogist, City of Wilsonville - Public Library

Steven Van Wechel, President, Wilsonville Boones Ferry Historical Society

Deb Wattlin, General Manager, Starbucks/Fred Meyer Wilsonville store

Sara Wolf, Manager, Wilsonville Festival of Arts, Wilsonville Arts and Culture Council

## Definitions

By “arts” we mean those practices and disciplines that grow our expressive minds, skills, and encourage creativity and compassion.

By “creatives” we mean people with an intense desire to make, create, produce original work. We include artists, designers, craftspeople, scholars and teachers, writers, documentarians, historians and heritage specialists, librarians, and others

By “culture” we mean those traditions, skills, practices that unite us and from which we draw our individuality, and also practices that build our critical thinking and awareness.

- By “formal culture” we mean primarily public, private non-profit, or private-for-profit heritage, history, humanities organizations or individuals (cultural practitioners/cultural workers) and their work.
- By “informal culture” we mean experiences such as community theater, singing in a church choir, traditional or social dancing, belonging to a book club, or participating in a community garden.

Both formal and informal culture are elements of a healthy community culture.

By “heritage” we mean those events, sites, elements of our culture that are inherited and have a special place in our collective memory. “History” chronicles our past.

These definitions are grounded in the understanding that we are all a product of and participate in culture: we inherit parts of our culture and are continually making, changing, and transforming other elements of our culture. *(2018 Clackamas County Plan for Arts, Heritage, and Humanities)*



**Arts, Culture and Heritage Strategy (ACHS)  
Youth Engagement Meeting  
MEETING NOTES - DRAFT**

**July 20, 2020 • 1:00 PM – 2:15 PM**

*Held Remotely Online via Zoom*

[www.ci.Wilsonville.or.us/ArtsCultureStrategy](http://www.ci.Wilsonville.or.us/ArtsCultureStrategy)

**1. Welcome and Introductions**

City staff member and ACHS project manager Mark Ottenad provided a summary of Arts, Culture and Heritage Strategy as a City Council priority, and the City's desire to reach-out to youth members of the community to hear their thoughts and feedback on series of questions.

*ACHS Task Force Members and Guests:*

Jasleen Bhushan  
John Dillin  
Angenette Escobar  
Eleanor Gale Karrick  
Sydney Leveque  
Ainsley Mayes

Isela Morales  
Edwardo Navarro-Santana  
Christopher Shotola-Hardt  
*Staff:* Mark Ottenad, Zoe Monahan  
*Consultant:* Bill Flood  
*Public:* Corey Buchanan

Online Zoom screen-shots of Youth Engagement Meeting appear on pages 4-5 of the Meeting Notes.

**2. Youth Conversation**

Consultant Bill Flood outlined that the meeting would explore youth's thoughts and feedback on a set of questions. ACHS Task Force members Angenette Escobar and Christopher Shotola-Hardt helped to draw-out the youth attendees with supplemental questions and ideas.

**Bill Flood outlined that the meeting would explore youth's thoughts and feedback on these questions:**

- What is your vision for a vibrant and diverse cultural scene in Wilsonville? What comes to mind? What do you envision?
- What are the Wilsonville-area's cultural strengths/assets? What comes to mind? What makes Wilsonville Wilsonville?
- What are the challenges/barriers to you or others participating in local culture?

**Regarding a vibrant cultural scene in Wilsonville, youth feedback included:**

- Youth see arts in schools but not so much in the community; lots of great art and cultural activities are happening in the schools, but that level of activity is not occurring in the larger community.
- The Wilsonville Festival of the Arts is highly regarded.



- Not enough events of interest to youth occur in Wilsonville — Would like to see more art events and more events in general that have activities or programs of interest to youth. The farmers market is nice but so small and feels like you need to spend money to be there.
- One suggestion was to join charities to sell art that benefits people in need.
- Murals and public art would improve Wilsonville, with more diversity in the styles of art. Landmark pieces of art in the community would distinguish areas of town.
- More food and entertainment opportunities and increased diversity of food offerings would be good.
- Art about history and cultures could help bring about better understanding of heritage and the diversity of cultures in Wilsonville, including the history of the people who live here or have lived here.

**Regarding Wilsonville-area cultural assets or strengths, youth feedback included:**

- Student committees and clubs – MEChA club (for students who identify as Latinx), drama clubs, performing arts, band, choir.
- School events that celebrate cultures – events should go outside of the schools and connect with the community at large.
- Have the cultural school events at a larger venue that can accommodate community participation.
- Food shows culture and brings people together.
- Wilsonville is a safe environment to express oneself; there is community acceptance of individuals without judgmentalism.

**Regarding challengers to participating in local culture, youth feedback included:**

- Participation in most events costs money. Would like to see more free events like the Festival of the Arts and the Day of the Dead event held in the schools; would also like to see a gallery walk, performing arts, theatre show options that are limited.
- A way to overcome challenges could be to hold celebrations for each major ethnic group in the Wilsonville area — celebrating Latinx, Asian, Indian, Black ethnic traditions.
- Lack of downtown town-center focus area.
- Most community event activities are geared towards adult and children audiences, and not to youth; would be ideal if activities could be geared to a wider age-range.
- Wilsonville Festival of the Arts is good with the art tent gallery, window shopping, and kids arts – but would be better to have interactive activities for teens and youth.
- Fun in the Park would be better if it had youth activity booths as well as kids activity booths.
- Transportation can be an issue; experiencing arts and culture means going to Portland, but that can be difficult given limited hours of SMART transit. If more arts and cultural activities for youth occurred in Wilsonville, then there would be less need to go to Portland.
- No community performing arts space; the new high school performing arts center offers potential.
- Money — want more opportunities to participate in community events without cash resources.



## **What is your vision for a vibrant and diverse Wilsonville-area cultural scene?**

To: YOUTH IN WILSONVILLE AREA

From: • Angenette Escobar and Christopher Shotola-Hardt (emeritus), Wilsonville H.S.  
• Bill Flood, Community Development Consultant to City of Wilsonville

Please participate in our public meeting to help the City of Wilsonville develop a strategy to support arts, culture and heritage. We need your ideas and voices!

**Monday, July 20, 1-2 pm.** Zoom:  
<https://us02web.zoom.us/j/84473271347?pwd=UDJpaGIDcVFJNjQwZG9RaWYzSCtnQT09>

Our conversation will gather your feedback on these questions:

- 1) What is your vision for a vibrant and diverse cultural scene in Wilsonville? What comes to mind? What do you envision?
- 2) What are the Wilsonville-area's cultural strengths/assets? What comes to mind? What makes Wilsonville Wilsonville?
- 3) What are the challenges/barriers to you or others participating in local culture?

For more information on our planning process, please visit:  
[www.ci.wilsonville.or.us/ArtsCultureStrategy](http://www.ci.wilsonville.or.us/ArtsCultureStrategy).

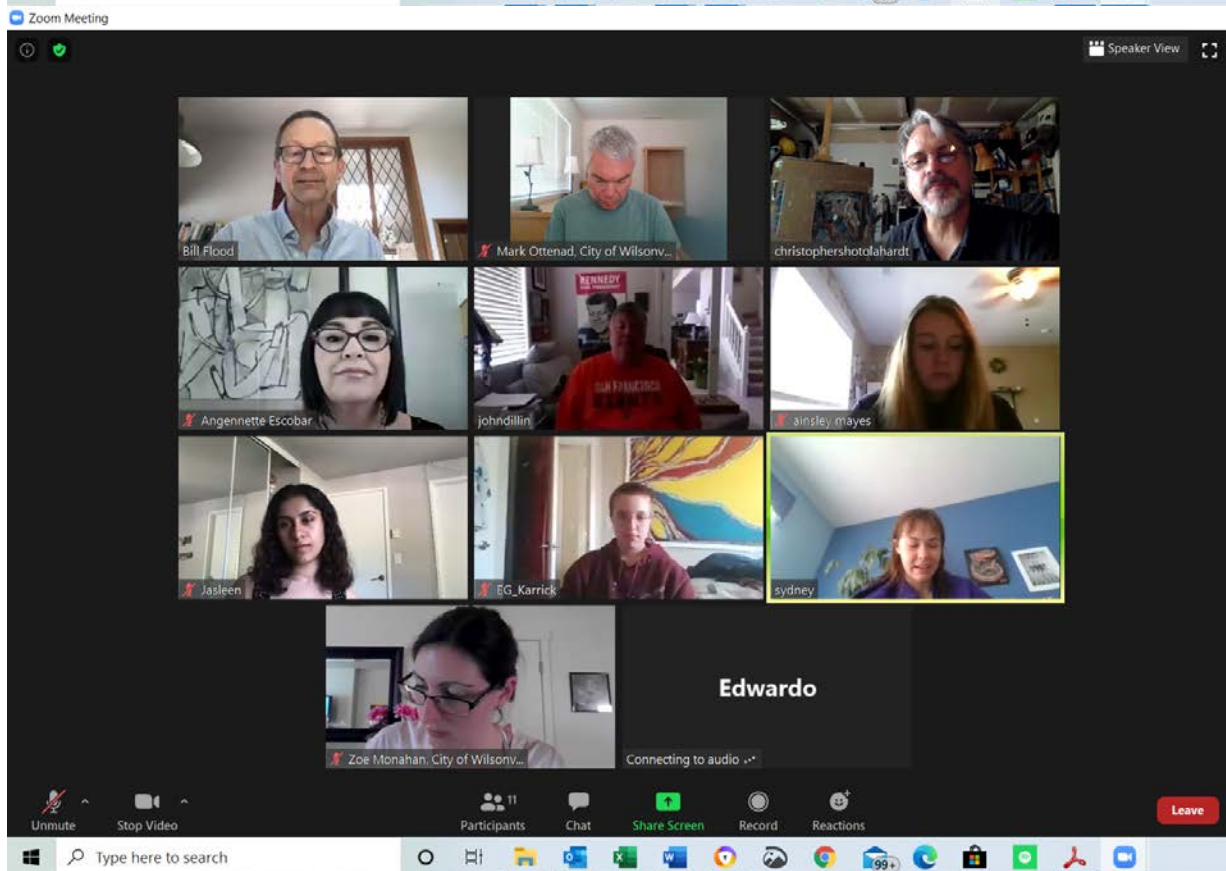
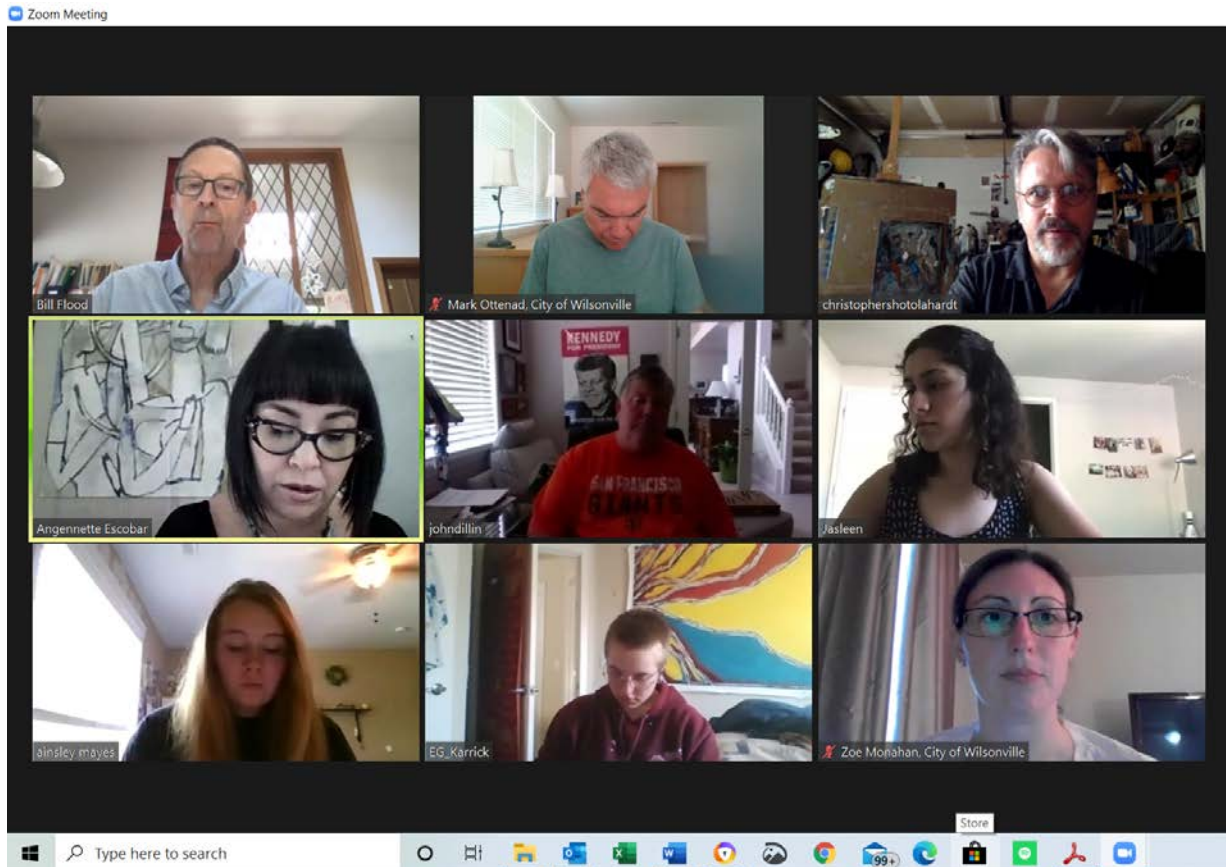
This website links to two brief surveys that we encourage you and your families and friends to complete:

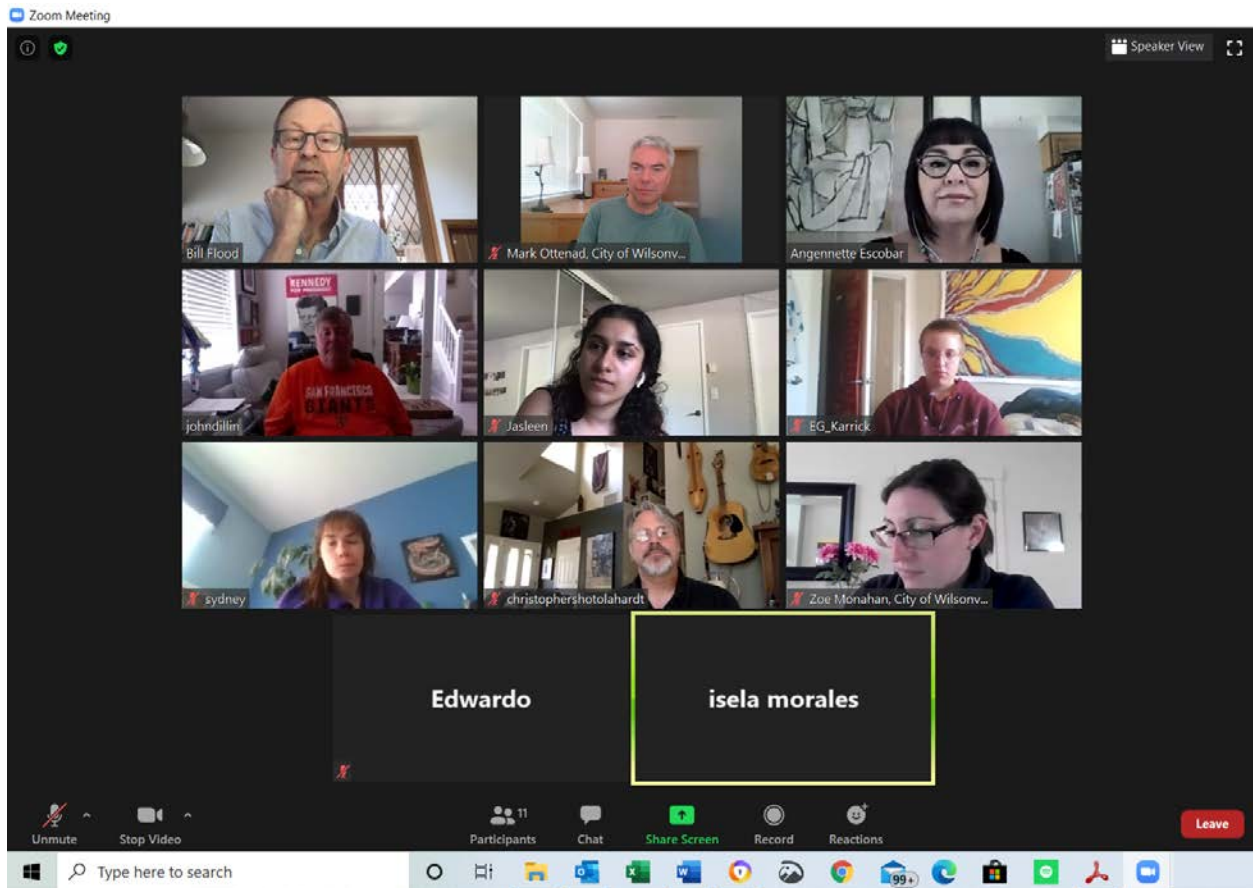
- [Cultural Vision Survey](#)
- [Cultural Assets Survey](#)

If you have any questions, feel free to email [bill@billflood.org](mailto:bill@billflood.org).

**See you on Monday the 20<sup>th</sup> at 1 pm!**

### Online Zoom Screen-shots of Youth Engagement Meeting







## Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #2

### MEETING NOTES - DRAFT

July 21, 2020 • 1:00 PM – 2:30 PM

*Held Remotely Online via Zoom*

[www.ci.Wilsonville.or.us/ArtsCultureStrategy](http://www.ci.Wilsonville.or.us/ArtsCultureStrategy)

#### **AGENDA TOPIC**

##### **1. Welcome and Review of Agenda**

City staff member and ACHS project manager Mark Ottenad opened the meeting with a welcome and review of the agenda.

The meeting commenced shortly after 1:00 pm with the following attendees:

*ACHS Task Force Members:*

Donna Atkinson  
Toni Avery  
Miranda Bateschall  
Paul Bunn  
Rebecca (Becky) Burkeen  
Maggi Decker  
John Dillin  
Angenette Escobar  
Jenny Evers  
Jerry Greenfield  
David Harrelson  
Eric Hoem  
Eleanor Gale Karrick  
Abigail (Abby) Krawczyńska  
Greg Leo  
Anne MacCracken

Benjamin Mefford  
Padmanabhan (PK) Melethil  
Susan Reep  
David Niklas  
Zoe Niklas  
Susan Schenk  
Rohit Sharma  
Christopher Shotola-Hardt  
Richard (Dick) Spence  
Laurie Tarter  
Steven Van Wechel  
*Staff:* Mark Ottenad, Zoe Monahan  
*Consultant:* Bill Flood  
*City Council liaisons:* Councilor Lehan,  
Councilor Linville  
*Public:* Corey Buchanan

Online Zoom Screen-shot of ACHS Task Force Meeting #2 appear on page 17 of the Meeting Notes.

##### **2. Updated Task Force Roster (July 15, 2020)**

Mark Ottenad provided and updated Task Force Roster, updated as of July 15, noting the addition of several new members and contact information corrections. See page 18 of the Meeting Notes or the ACHS project webpage, [www.ci.Wilsonville.or.us/ArtsCultureStrategy](http://www.ci.Wilsonville.or.us/ArtsCultureStrategy).

##### **3. Notes from ACHS Task Force Meeting #1, June 24, 2020**

Mark Ottenad presented Draft Meeting Notes from the prior ACHS Task Force meeting on June 24. He indicated that if corrections or edits were suggested, to please forward to him for consideration. [Note: subsequently no corrections or edits were suggested.]



#### **4. Task Force Committees volunteer assignments**

Mark Ottenad reviewed the request of ACHS Task Force member to volunteer to serve on one of various committees, including an advisory Steering Committee that Consultant Bill Flood could check-in with periodically on specific questions or issues. Additionally, a Youth Advisory Committee would provide specific advice on reaching out to and engaging youth of the community.

Other committees would focus on reviewing public submissions for the online Cultural Assets Inventory Survey now underway, and that would be extended until August 3. The various Cultural Assets Committees include:

- Arts Cultural Assets Committee
- Heritage/History Cultural Assets Committee
- Humanities/Literary Arts Cultural Assets Committee

A list of ACHS Task Force members who to-date had volunteered to serve on a committee appears on page 20 of the Meeting Notes or the ACHS project webpage, [www.ci.Wilsonville.or.us/ArtsCultureStrategy](http://www.ci.Wilsonville.or.us/ArtsCultureStrategy).

#### **5. Report from July 20 Youth Advisory Committee meeting**

Consultant Bill Flood together with Youth Advisory Committee members Angennette Escobar and Christopher Shotola-Hardt led the Youth Engagement Meeting on July 20, along with attendees Jasleen Bhushan, John Dillin, Eleanor Gale Karrick, Sydney Leveque, Ainsley Mayes, Isela Morales, Edwardo Navarro-Santana, Mark Ottenad, Zoe Monahan and Corey Buchanan.

**Bill Flood outlined that the meeting would explore youth's thoughts and feedback on these questions:**

- What is your vision for a vibrant and diverse cultural scene in Wilsonville? What comes to mind? What do you envision?
- What are the Wilsonville-area's cultural strengths/assets? What comes to mind? What makes Wilsonville Wilsonville?
- What are the challenges/barriers to you or others participating in local culture?

**Regarding a vibrant cultural scene in Wilsonville, youth feedback included:**

- Youth see arts in schools but not so much in the community; lots of great art and cultural activities are happening in the schools, but that level of activity is not occurring in the larger community.
- The Wilsonville Festival of the Arts is highly regarded.
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- One suggestion was to join charities to sell art that benefits people in need.
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- Art about history and cultures could help bring about better understanding of heritage and the diversity of cultures in Wilsonville, including the history of the people who live here or have lived here.

**Regarding Wilsonville-area cultural assets or strengths, youth feedback included:**

- Student committees and clubs – MEChA club (for students who identify as Latinx), drama clubs, performing arts, band, choir.
- School events that celebrate cultures – events should go outside of the schools and connect with the community at large.
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- Participation in most events costs money. Would like to see more free events like the Festival of the Arts and the Day of the Dead event held in the schools; would also like to see a gallery walk, performing arts, theatre show options that are limited.
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- Transportation can be an issue; experiencing arts and culture means going to Portland, but that can be difficult given limited hours of SMART transit. If more arts and cultural activities for youth occurred in Wilsonville, then there would be less need to go to Portland.
- No community performing arts space; the new high school performing arts center offers potential.
- Money — want more opportunities to participate in community events without cash resources.

**6. Public Cultural Surveys — open until July 31**

Mark Ottenad referenced the full-text surveys completed as of July 15 for the Cultural Vision and Cultural Assets Surveys included in the July 21 ACHS Task Force Meeting #2 Packet. He also noted that the surveys would remain open through the first weekend of August, closing on Monday, August 3.

Since only a relatively few cultural assets had been submitted to date online, Bill Flood presented and reviewed a summary of the Cultural Vision Survey, which was providing a “gold mine” of key issues and community thoughts.

**Compilation of Cultural Vision Survey Responses as of July 15**

NOTE: “/” hatch mark indicates number of similar responses; yellow highlight indicates significant comment

**Q: What are the Wilsonville-area’s top three cultural attributes or strengths?**

/////Strong library

A few historic and culturally rich parks

/Summer Art Fair, Arts Festival

Instructive classes through Parks and Rec

Clackamas Arts Council

Historical links to agriculture and farming (fresh produce, destination activities, equestrian centers, wineries.)

//Public school with curricula strengths in the arts, High School

Links to Oregon's Silicon Forest.

Theater in Frog Pond area...drama resource.

Foundational orgs

Vibrant and support public institutions

Rural roots, pioneering history

Public art in beautiful park and open spaces

Cultural events in the schools

Art in the Park, Charbonneau art event

Outdoor concerts

Charlotte Leehan

Native Am history and practices

Graham Oaks Nature Park

Old Church

/Korean War Memorial

/ Boones Ferry Park and Tauchman House

Ties to initial settlement via Oregon Trail

Know of no indigenous cultural attributes

No cultural attributes.

/Parks and nature

Police

Didn't know we had any.

Water play fountains at parks

library toddler time and storytime

Natural beauty of memorial park and trails

Farmers Mkt and diverse group that gathered when hosted in Villebois

Girl and Boy Scouts

Old Town and Paul Missal

Community events (concerts in park, movie nights, etc.)

Proximity to river

Proximity to wineries and wine culture

Land and proximity to green space



/High school performances/theater

Citywide functions

Programs such as heritage programs sponsored by public library foundation

/Willamette River

Growing diversity

/Parks

Trees

Community center

Local small business

Descendants of area pioneer families still in the area and involved in community

Artwork placed around community

Soul'd Out acapella group from high school

We've not grown much culturally because business community has not made it important. Thus, culture is piece meal, sporadic.

Day of the Dead celebration at high school

Community Garden

Dog parks

Support from City of Wilsonville for advancing cultural attributes

Individuals/citizenry talents

Traffic

Public events such as the farmer's market, Festival of the Arts. Charbonneau Art Show

Corner Coffee Shoppe

Wilsonville lacks all but the minimum, there is very little that makes the town unique.

Local: near Portland and other community events we draw from

Desire by population for events that bring people together for food, music, arts

Desire to protect our heritage

Spokesman does a good job covering cultural events

**Q: What are the top three challenges or barriers to you or others participating in local culture in the Wilsonville area?**

Difficulty communicating w Arts Council

Lack of gravitas

Lack of community

Lack of focal point

No central place for arts to come together as a main focus

Need more vibrance (center focus...more than Town Center Park)

Organized cultural activities or season or short-term

/Not much to offer, limited events/opportunities

Lack of strategy allowing cultural activities to scale.

Overcoming loss of Speed Museum.

Communication

Lack of central location (building or arts district)

Relationships among artists

Awareness of opportunities

Activities that are personally motivating

/Time...Hard to schedule it all

More cultural opportunities

Industry outweighs culture

Need art gallery and performance venue

No town center or main street

No theater

No museum

Knowledge of culture

Scale of culture

Support for culture

History of Oregon settlement presents a barrier to anyone that is not white. Come to grips with that.

We are suburb. Combo of metro-urban and rural...a challenge.

None

No established culture.

Limited parking

Better public transportation

Educating citizens on history and significance of events

Lack of interest

Cost of event

Lack of clear cultural direction

Vanilla design and development; over-developed and cookie-cutter suburban feel

Limited commerce and social gathering areas

Facilities

Breadth of available programs

Facilities

No political will to develop shops and culture in Villebois

Vocal opponents to economic fairness, racial equity

Parks wonderful but HOA rules around them are exclusionary and stifling

Nothing really going on

No organization to help develop artists, etc.

No places for these cultural activities

Start from ground up w our children...provide lots of opportunities to perform, teach, enjoy.

Accessibility

Childcare

Capacity

Need more to participate in.

Need location to focus on, performing arts center that can host events, displays, etc.

Get business community involved to support culture rather than just themselves.

Minimal culture/diversity in Wilsonville

Minorities often viewed poorly

Affordable living for minorities

Event times not always convenient

Event not worth the cost

Lack of single venue for large events that give focus to activities, such as a cultural center

Traffic congestion, on both I-5 and internal streets...disincentive for participation

Wilsonville lacks a facility like Lakewood Center in Lake Oswego, which would provide a central location and focus for cultural events, large and small.

Funding

A fair call for art

Proper RFP RFQ process for public art

Cultural center for displays

I-5 bisects Wilsonville

Advertise what cultural assets Wilsonville has

Money

Potential racial discrimination

Potential sexual discrimination

I can't speak confidently to how others feel about participating in the culture here. I am an introverted young middle-class white person; I can only speak to what I've observed and gleaned from the news casts covering the greater state/country. There is a substantial Latinx community here; which I am not a part of. I have little to no experience being discriminated against simply for who/what I am. Please keep this in mind when reading my responses.

Mediocre arts festival turnout

Lack of strong theater group

More youth involvement

**Q: What are the top three favorite landmarks or places to hang out in the Wilsonville area?**

////////Graham Oaks Nature Park

////////Memorial Park...waterfront area

Veterans' Memorial Park by Goodwill

/Boone's Junction

////Town Center Park, City Hall

/Willamette River

Butteville Store special musical dinners

Golf courses

////////Library

Sports fields and gyms

/Brew pubs/public houses

////Parks

/Farmers Mkt

Willamette River Water Treatment Park

River

///Murase Park

City Park

Chamber Building Water Park

Shops

Gallery location for local artists. Place for artisans and artists so share their work (mkt)

Outdoor events (concerts, movies in public space)

Art in front of library

Library

World of Speed

Schools

Villebois parks

Non-chain restaurants (Oswego Grill, Thai Village, Sushi Ave)

Any coffee shop

Bike trails around Villebois

Head out to Newberg, Sherwood, Dundee, Lake Oswego

Ashton Circle

/Water Features

Korean War Memorial

/Movie theater

Schools or Stores

/Corner Coffee Shoppe

High School

Park paths through forest

**Comments:**

Boone's Ferry Park has potential. Some type of stage might encourage performances.

Well-kept neat little town. Lacks unifying culture, decent shopping. Why aren't restaurants using parking lots for outdoor seating?

We must be creative in how we show Wilsonville's culture in these places.

Wilsonville is so fortunate to have so many beautiful outdoor spaces. What if we included art along the pathways?

Murals under the I 5 overpass, interchangeable poetry plaques along the pathways, sculpture, historic markers could all be integrated

into the natural settings.

**Q: Please describe what a rich a diverse cultural life would be like for Wilsonville-area community members? What comes to mind? What do you envision?**

Need restaurants

Art gallery

Sense of downtown

**More diversity in performances**, like Rotary concerts. Drama activities for kids. Envy Sherwood's YMCA and Robin Hood Days. More of this in Wilsonville.

Old bowling alley turned into nonprofit coffee house/pool hall/community hangout. Big space with potential.

**Multi-level community celebration**

**Arts district** (gallery, wine, dance studio, yoga, community art center, theater, student gallery installations)

We have great foundation. Need indoor venue for year-round events. Need public awareness of opportunities to participate. Need more variety in professional musical and theater.

Something by river

**Place-making** by Town Center

Art and culture representing marginalized voices

Native Am history classes

Performance/lecture hall

Expand Art Fair, Thursday Mkt, ec.

CCC Training Center classes

Wilsonville is a place where beauty, art, culture, and learning thrive. Our community nurtures individual fulfillment and sense of belonging.

Signage/placards...describing history, open air theatre, museum of native culture, cultural center, walking/bike trails

A community that acknowledges how it was formed and the price others paid (and still pay) for that.

Lots of street sculpture and display. Not western. More modern/professional wanted.

A place where we are not called racist by angry liberals.

People united in one goal

More restaurants

Expansion of language immersion program at Lowrie

Encouraging galleries to locate here. Amazing # of artists here.

Development of crafts center (blacksmithing, metal working, pottery, etc.

Wilsonville is one of early communities in Oregon...played important part in both positive and negative ways.

Programs are reasonably priced, esp for seniors including musical and dramatic events.

15 minute suburb...eat,shop, live, work play within 15 minutes

Integration w ag community and viticulture

Bikes, bikes, bikes

European – perfect mix...need grocery, business, tasting rooms, integrated into Villebois and other planned communities

Riverside...bridge to the river for other communities

Need aquatic center

Variety of programs in suitable facilities which allow diversity and ages of community feel there are programs for them.

Villebois piazza has so much potential

Public art that celebrates native origins, struggle of black pioneers, Asian workers, immigrants, Mexican workers, etc.

Food courtyard or pod

Development of boardwalk or river walk

See Wilson as empty cultural zone. Develop sustainable arts programs and cheap facilities for arts groups.

Outdoor seating, amphitheater or drive-in

Food trucks

Ethnic festivals that represent Wilsonville demographic

Beers and Wine Fest

Seasonal Celebrations

Music and Dance

Dad-Daughter night out

Community Gardens and Markets

City-County Rec Center with a pool. Or YMCA

A World Class 1-5 Bridge

- 1) A cultural center mecca where area history can be told, performing arts can be done, concerts held, an artist-in-residents community developed for painting, photography, sculpting, etc.etc.etc.
- 2) A thriving business community that recognizes the importance to both themselves as well as to the community for such cultural options to be available here in Wilsonville. The importance coming in the financial support they can provide, and the community feeding back with support of those businesses.
- 3) An historic trail system surrounding Wilsonville broadcasting the history and significant points of Wilsonville.
- 4) Triple the artwork stationed around the City - having local contests of art to be installed so the people can have a voice in the specific artwork that is displayed in their town.
- 5) A bicycle pedestrian bridge with area history at its forefront being displayed.
- 6) A regional, professional, storytelling contest held in Wilsonville with the winner winning an expense paid trip to Jonesboro, TN and the National Storytelling Contest.
- 7) Groups like Soul 'd Out and the I-5 Connection having a bigger prominence in Wilsonville.
- 8) The cultural center being a leader in the entire Portland Metro area of all kinds of 'art' endeavors
- 9) The City encouraging non-profits throughout the community.

Everyone is treated fairly and not judged based on the color of their skin or just because English is their second language. More cultural events from a bigger variety of cultures and more often. More ethnic food in Wilsonville that is truly authentic and affordable.

Wilsonville needs its own performing arts theater, more concert venues and/or bigger name concerts. More concerts of varying types of music more often. A comedy club would be a nice addition. More clubs and groups for those who are young adults (age 20 to 35). More traditions, for example some sort of duck race in the river.

I would like to see development of a cultural center with large enough facilities for concerts, plays, and movies as well as small enough ones for lectures, poetry readings, or book club meetings. My dream also includes a space for an art gallery that features art from Wilsonville and the surrounding area. The model I have in mind is the Lakewood Center in Lake Oswego.

A fair RFP call to local artist that gave their life to the arts for Wilsonville.

To involve local artist with the proper payment for their services!

I envision a Wilsonville culture which makes Wilsonville a "destination" instead of a "pass through" spot. Tourists bring in money. One of the most vital yet underused asset is the Willamette River. I foresee a narrated event which tours the River from Canby to Champoeg, is with a renewal of the former "Boones Ferry Days" festival and offers attractions (tours, walks, vendors, etc.) which draws visitors/tourists and citizens and money. I envision a use of virtual education as to Wilsonville's diverse cultural talents.

There are far too few local, small businesses in this town. Lamb's was the last grocery store we had that wasn't part of a country-wide, mega-corporate chain, and with it gone my reasons for staying in Wilsonville diminished. For me, Wilsonville is a place of expensive, white-washed neighborhoods, apartment complexes that are too many to count, and one of almost every basic chain store in existence.

Seven Eleven, Fred Meyer, Safeway, and lots and lots of Starbucks. The fondest memories that I have of Wilsonville were made when I was at the art festivals, both in Wilsonville and in Charbonneau. There is little to nothing that happens here that is catered to my age group

besides those festivals, one of which caters to every age. I would like to include the Farmers' Market as a fond event, but the market here is so small that you need to spend money on something to be a part of it.

Here is what I would like to see in Wilsonville:

\*more affordable houses -not just apartments- so that more people can live here without feeling so much stress to make enough money to stay.

\*More little shops that offer unique goods - a bead store, a handmade crafts/wares store, a bookstore, etc.

\*Most Importantly: I firmly believe that this town's strongest point is in the art, thanks in no small part to Christopher Shotola-Hardt and more recently Angennette Escobar, Charlie Hyman, and Philip Clark, all of whom are/were teachers at the two high schools here. The recent SMART electric bus wrap project is an example of their work, and of their confidence in their students. This town is known for its art, and remembered for its students. I want to see a place where students can go to sell their work, side by side with the adult makers of the area. This would serve several purposes: it would boost the students' confidence in their own capabilities when they get business; it would allow a wider age group to view the students' work as well as the other makers' work; it would allow the more experienced makers to connect with those still in school, allowing opportunities for new perspectives on all sides. I feel that we lack connection, and would benefit from more regularly scheduled community events. The Festival of Art is good, but I would love to see more events like it in other parts of the year.

A rich diverse cultural life in Wilsonville for me would include the following:

An Art Center where visual artists and performing artists, and musicians could come together and share their work with the public.

An art center where artists come together to brainstorm for planning future events, perhaps demo's and small group classes for the community.

This **art center** could have a small co-op gift shop where crafts people and visual artist could sell their creations, with a portion of the proceeds going to continuation of support for the art center.

A place where fundraisers for the arts could take place to benefit the arts going forward. These fundraisers could include local wineries, restaurants, and other businesses.

There could be an area dedicated to showing a local Artist of the Month and an area focused on showing a local student "Artist of the Month".

An outdoor amphitheater for outdoor performance's or gatherings in the warmer months.

There is a building that fills these requirements for this vision right now. It's located adjacent to an historic 140-year old Wilsonville chapel that is still being used today by the same Frogpond Church members. There is an opportunity for the city to purchase this building (sanctuary), with space for parking and outdoor events while Frogpond Church retains its historic chapel and adjacent buildings for worship and community service activities. With a central location and complimented by the ongoing 140-year old church, it could be a wonderful example of Arts, Culture, and continuing heritage of Wilsonville coming together.

An arts festival that draws from the greater Portland area. Perhaps an event in the fall built around a cuisine or wine tasting. An active, vibrant theater arts group in a better venue than the Grange Hall...



## **7. Initial Findings from Municipal Survey of Cultural Programs**

Bill Flood provided a compiled summary of responses to the Municipal Survey of how cities fund and operate cultural facilities and programs, noting that additional contact was being made with the survey responders for additional follow-up and clarification.

### **Compilation of Municipal Survey Responses**

**Surveyed 15 communities – 11 communities represented in summary below.**

16 responses to the survey from 11 communities.

2 communities (Sherwood and Hood River) were interviewed by me, and that data is not shown below. 2 communities have not responded – Beaverton and Tualatin.

### **Which City Departments oversee arts, cultural, heritage programs?**

50% Library

47% Parks and Rec

43% Admin/City Manager

### **Focus of primary program areas**

86% Public art

65% Education/classes

65% Providing technical assistance with artists, organizations or others

64% Presenting performances

57% Galleries, exhibits

57% Presenting lectures, demonstrations

57% Sponsoring events

### **Primary Audiences**

100% ALL – seniors, youth, artists, families, general public, under-served groups

### **Does a citizen advisory body oversee the programs?**

YES to all 11 responses.

### **Who appoints members of the advisory body?**

38% Mayor with Council approval (5 responses)

Other various responses

### **Purpose/function of advisory body**

Guide development of art/culture

Advise City Council

Exhibit and promote local art/artists and

Promote arts and culture as a vital element in quality of life

Governance and fundraising

### **How is cultural programming staffing organized and supported?**

Primarily through variations of City staffing, some through local private non-profit cultural organizations.

**What is the approximate number of FTE? (11 responses)**

n/a  
0 (2 responses)  
Less than .10  
1.4  
Two .5 FTE  
1.5  
3  
4-6  
6  
12

**What is the approx. annual operating budget for programs?**

No budget for operations  
0, fund as needed (2 responses)  
0, included in other programming  
?  
Unsure (2 responses)  
varies  
Not yet established  
\$25,000  
\$217,600  
\$530,000  
\$800,000  
\$194,155 for public art program, \$144,200 for exhibitions and cultural programming  
\$1.5 million for personnel, building, programs

**What are the primary funding sources for programs?**

75% City general fund  
75% Program fees  
63% Other  
- 1 % for art  
- 1.5% proceeds from general obligation bond  
- 25% rental program  
50% Local donors  
50% State, regional, national agencies and foundations  
25% Transient lodging tax revenues

**More detail from OTHER in above question:**

Urban renewal funded public art  
\$ coming from City actually comes from Transient Lodging Tax revenues  
1.5% proceeds from general obligation bond  
Tax Increment Financing, grants, Transient Lodging Tax  
1.5% for art in certain city-sponsored projects  
City was going to adopt a 5% admissions tax, but COVID stopped that.  
Property operations (rentals, etc.)  
Rentals

## **Facilities**

8 of the 20 respondents (15 cities) operate one facility; 4 operate 2 facilities; 3 operate 2 facilities; 1 operates 4 facilities

## **Primary sources for building facilities**

2 of 20 responded:

- 50% City general fund
- 50% Local community foundation
- 50% local donors
- 50% rental/user fees
- 50% state, regional national foundations
- Other
  - proceeds from 1.5% general obligation bond
  - Library was built with funds from a federal grant, then expanded (doubled in size) with \$1.2 million bond measure, then renovated with funds (\$1.5 million) raised by Library Foundation

## **Key ways to support nonprofit cultural organizations in your community**

10 of 20 responded:

- 60% provide meeting space
- 50% provide display space
- 50% provide performance space
- 30% annual operating grants (competitive)
- 30% annual operating grants (non-competitive)
- 30% project grants/competitive
- 20% project grants/non-competitive
- 20% technical assistance (research and resource)
- 20% technical assistance (COVID-19 support)
- 10% technical assistance (board development)
- 10% technical assistance (fund development)

## **Primary challenges facing cultural nonprofits**

10 responded:

*Greatest # of responses in this order:*

- Limited funding
- Board development
- Equitably serving all segments of community
- Lack of adequate staff/volunteers
- Lack of adequate space
- COVID-19 pandemic impact
- Other

## **Programs or other ways to support individual artists, creatives, businesses in the for-profit cultural sectors?**

10 responded:

- 60% Provide meeting space
- 60% Provide display space
- 30% Provide technical assistance or other financial assistance
- 20% Provide project grants or other financial assistance
- 10% Provide technical assistance, business trainings, forums

**If you provide grants or other financial assistance, please describe.**

3 responded:

Urban renewal matching grants for public art on private property in downtown Tigard.  
City's Lighter, Quicker, Cheaper fund can also provide funding for art projects.

**Advice for City of Wilsonville.**

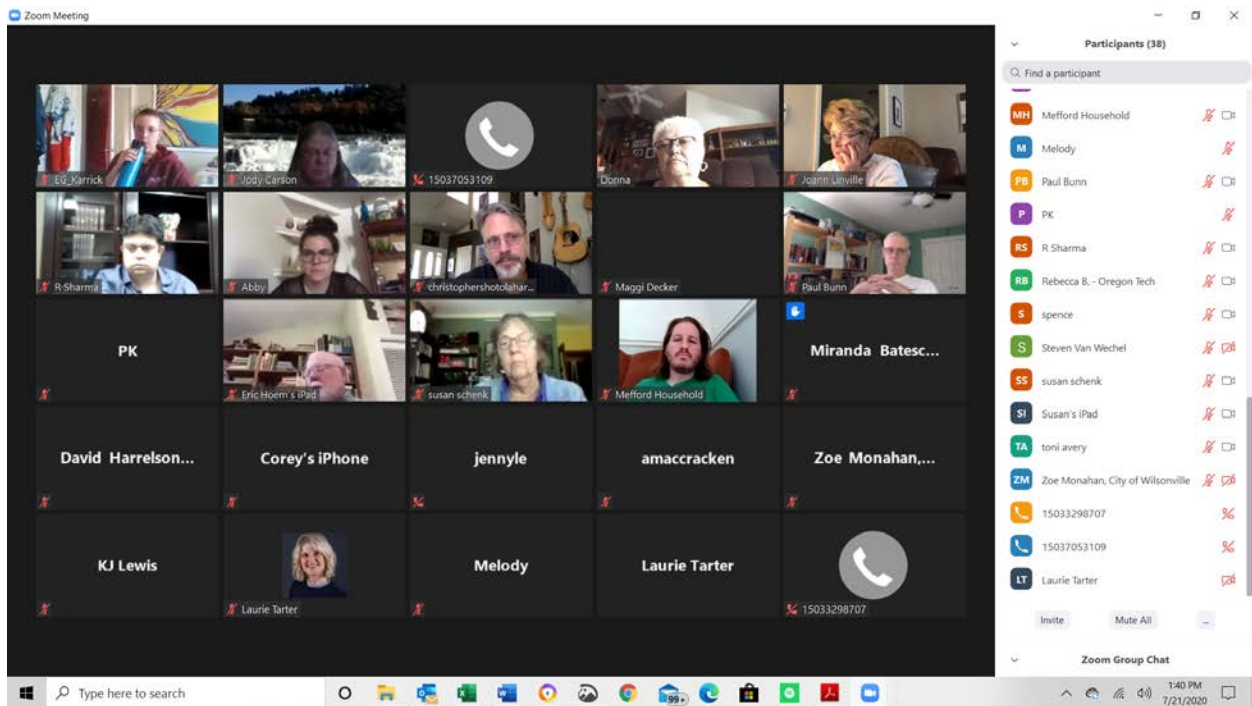
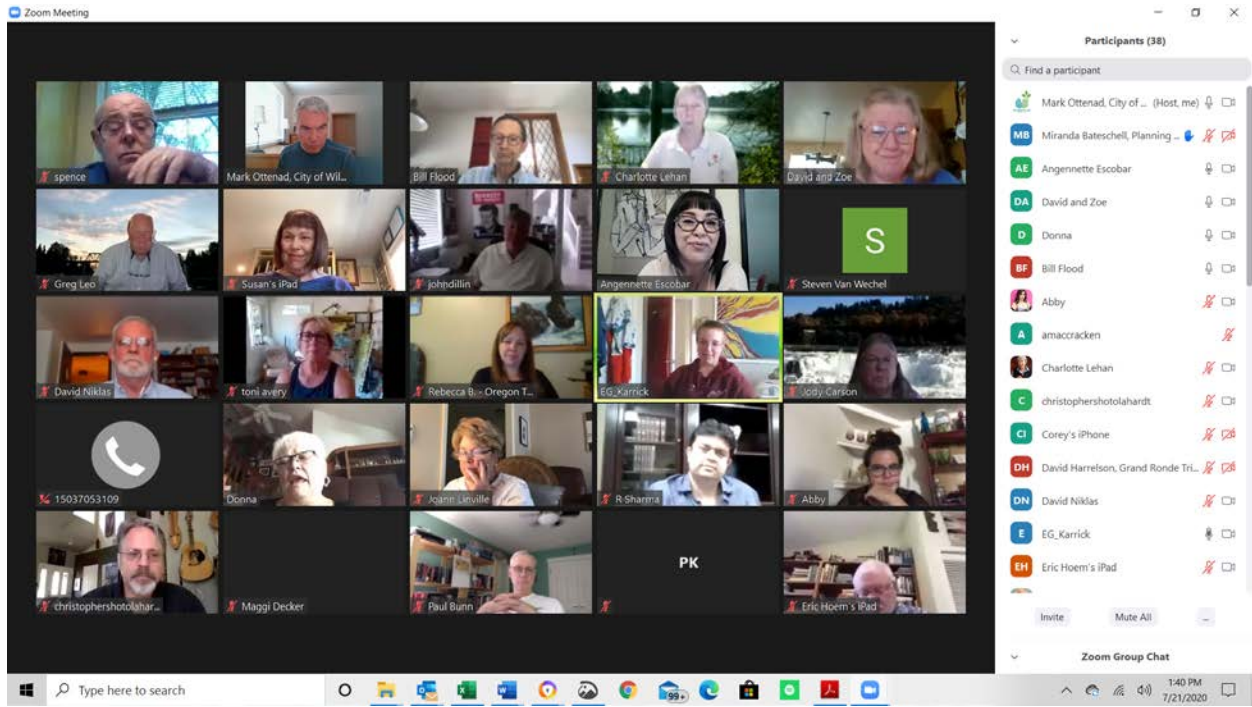
8 responses:

- Cultivate support with City Council and key community members. Create a sustainable funding stream. Strive to promote art that reflects the identity of the community or what the community aspires to be.
- Gather as much information as possible from the community regarding their expectations, needs, etc. As resources for these efforts are so very limited, it is important to make every effort to be responsive to the community.
- Focus your arts programming within a specific areas of the city to begin, such as the downtown core.
- Position your program as additive rather than a repetition of something that's already regionally available. Work with your partners in your immediate neighboring communities to collaboratively make something better rather than replicating what works elsewhere. See this as an opportunity to take the best and highest ideals and operations and make them better. If you can somehow operate within the city's structure (for the benefit of retirement, higher compensation, departmental support), yet have agency over how agile the program can be as an independent non-profit can be, that's the best of all possible worlds.
- West Linn's Arts & Culture Commission is just beginning & has been slowed by the COVID pandemic. Working with City Council to create parameters & funding.
- Integrate the creative sector into all aspects of City operations; do not treat it as separate. When developing business grants, create an option specific to arts organizations and advertise it as such. When adapting permit processes be sure to offer cultural event and public art permit assistance programs (reduced fees, expedited approvals). Develop a percent for public art structure (1-6%), both public and private development. These funds can then become grants to individuals who create temporary and permanent art installations. It can be sliding scale as needed. Invite an arts leader to all civic development conversations (budget dialog, transportation planning, safety planning) because artists can be the conduit for general public to better relate to these developments.
- This is fantastic that you are putting together this survey to learn from other local organizations! Thank you for sharing the results. Will they be anonymized at all?
- I encourage you to have a funding model that is as balanced as possible. The more you rely on one funding source the more vulnerable you are to a sudden change in conditions. I have seen covid-19 wipe out many organizations that relied too heavily on either ticket sales, foundation support, or government support. A balanced funding model and a robust public/private partnership with the Chehalem Parks and Recreation District has been a key to our success and has allowed us to weather the sudden onset of covid-19 better than many similar organizations. I would also encourage bringing in voice from traditionally marginalized groups as early as possible to shape the project from the start. It is harder to reverse engineer that process and bring them on once things are moving.

**8. Public comment**

No public comment was indicated.

### Online Zoom Screen-shots of ACHS Task Force Meeting #2



## Arts, Culture and Heritage Strategy Task Force Committees Members

July 15, 2020

*Task Force members' list sorted alpha by last name*

**Donna Atkinson**, Outreach Chair, Wilsonville Community Seniors, Inc.

503-830-8121      [donna00822@gmail.com](mailto:donna00822@gmail.com)

**Toni Avery**, local-area artist

971-344-7001      [tavery159@gmail.com](mailto:tavery159@gmail.com)

**Dwight Brashear**, SMART Transit Director, City of Wilsonville

503-570-1576      [brashear@ridesmart.com](mailto:brashear@ridesmart.com)

**Paul Bunn**, City of Wilsonville Budget Committee member; former Planning Commission Chair

503-475-2296      [paul.bunn@msn.com](mailto:paul.bunn@msn.com)

**Rose Case**, Old Town neighborhood volunteer; retired teacher

503-680-2042      [rosanne.case@gmail.com](mailto:rosanne.case@gmail.com)

**Mary Closson**, President, Closson Communications; former City of Wilsonville Parks and Recreation Advisory Board member

503-320-9757      [maryclosson@msn.com](mailto:maryclosson@msn.com)

**Maggi Decker**, Past Chair, Wilsonville Arts & Culture Council

503-539-4418      [maggi@dcomcast.net](mailto:maggi@dcomcast.net)

**David DeHart**, Board Member, Clackamas County Arts Alliance; published novelist

[david@dehart.com](mailto:david@dehart.com)

**John Dillin**, local-area resident interested in art

503-799-5796      [j.dillin@comcast.net](mailto:j.dillin@comcast.net)

**Pat Duke**, Library Director, Wilsonville Public Library

503-570-1590      [Duke@wilsonvillelibrary.org](mailto:Duke@wilsonvillelibrary.org)

**Angennette Escobar**, Art Educator, Wilsonville High School

971-533-9004      [escobara@wlwv.k12.or.us](mailto:escobara@wlwv.k12.or.us)

**Jerry Greenfield**, City of Wilsonville Planning Commission

503-705-3109      [jerrygreenfield@gmail.com](mailto:jerrygreenfield@gmail.com)

**David Harrelson**, Tribal Historic Preservation Officer, Cultural Resources Department, The Confederated Tribes of Grand Ronde

503-879-1630      [David.Harrelson@grandronde.org](mailto:David.Harrelson@grandronde.org)

**Eric Hoem**, President, Charbonneau Arts Association

503-694-6036      [info@charbonneauarts.org](mailto:info@charbonneauarts.org)

**Greg Leo**, Board Member, Friends of Historic Butteville

503-804-6391      [Greg@TheLeoCompany.com](mailto:Greg@TheLeoCompany.com)

**Anne MacCracken**, Transit Management Analyst, City of Wilsonville SMART

503-685-9095      [amaccracken@ridesmart.com](mailto:amaccracken@ridesmart.com)

**Troy Matthews**, Art Educator, Wood Middle School

503-998-1141      [mathewst@wlwv.k12.or.us](mailto:mathewst@wlwv.k12.or.us)

**Mike McCarty**, Parks & Recreation Director, City of Wilsonville

503-570-1579      [mccarty@ci.wilsonville.or.us](mailto:mccarty@ci.wilsonville.or.us)

**Benjamin Mefford**, Director of the Wilsonville Festival of the Arts, Wilsonville Arts & Culture Council

425-943-0215      [sculpt.mefford@gmail.com](mailto:sculpt.mefford@gmail.com)

**Padmanabhan (PK) Melethil**, Past President, Wilsonville Arts & Culture Council  
503-682-9319 [pdxacupuncture@gmail.com](mailto:pdxacupuncture@gmail.com)

**Brady Mordhorst**, Coordinator, Fun in the Park  
[brady.mordhorst@gmail.com](mailto:brady.mordhorst@gmail.com)

**Mallory Nelson**, local-area resident artist  
971-313-2863 [jumperonio@gmail.com](mailto:jumperonio@gmail.com)

**David Niklas**, President, WilsonvilleSTAGE  
503-572-0776 [dniklas@att.net](mailto:dniklas@att.net)

**Susan Reep**, retired local-area resident artist  
661 477-2118 [susanreep@gmail.com](mailto:susanreep@gmail.com)

**Susan Schenk**, Board Member, Clackamas County Arts Alliance; Wilsonville Boones Ferry Historical Society  
503-505-2115 [schenk.susan3@gmail.com](mailto:schenk.susan3@gmail.com)

**Rohit Sharma**, Member, City of Wilsonville Tourism Promotion Committee; CEO, RR Hotels Portland  
503-475-0355 [Rohit@pnwpetro.com](mailto:Rohit@pnwpetro.com)

**Christopher Shotola-Hardt**, President, Wilsonville Arts & Culture Council; former Visual Art Teacher,  
Wilsonville High School (retired)  
503-313-2559 [bugtoastmusic@gmail.com](mailto:bugtoastmusic@gmail.com)

**Richard (Dick) Spence**, Board Member, WilsonvilleSTAGE; Wilsonville Public Library Foundation  
503-694-5875 [Dickspence72@gmail.com](mailto:Dickspence72@gmail.com)

**Elaine Swyt**, Board Member, Charbonneau Arts Association; Clackamas County Cultural Coalition  
503-694-6649 [eswyt@mediaphysics.com](mailto:eswyt@mediaphysics.com)

**Laurie Tarter**, Member, Wilsonville Area Chamber of Commerce  
[laurie@laurietarter.com](mailto:laurie@laurietarter.com)

**Shelly Tracy**, Director, Wilsonville Training Center, Clackamas Community College  
503-657-6958 x4637 [shellyt@clackamas.edu](mailto:shellyt@clackamas.edu)

**Steven Van Wechel**, President, Wilsonville Boones Ferry Historical Society  
[stevevw.55@gmail.com](mailto:stevevw.55@gmail.com)

**Kit Whittaker**, Board Member, Wilsonville Arts & Culture Council  
[whittsend@aol.com](mailto:whittsend@aol.com)

**Aaron Woods**, City of Wilsonville Planning Commission  
503-682-5916 [aaronwool@comcast.net](mailto:aaronwool@comcast.net)

### **City Council Liaisons**

**City Councilor Charlotte Lehan**  
503-313-8040 [lehan@ci.wilsonville.or.us](mailto:lehan@ci.wilsonville.or.us)

**City Councilor Joann Linville**  
928-210-8301 [linville@ci.wilsonville.or.us](mailto:linville@ci.wilsonville.or.us)

### **City Staff**

**Mark Ottenad**, Public/Government Affairs Director  
503-570-1505 [ottenad@ci.wilsonville.or.us](mailto:ottenad@ci.wilsonville.or.us)

**Zoe Monahan**, Assistant to the City Manager  
503-570-1503 [monahan@ci.wilsonville.or.us](mailto:monahan@ci.wilsonville.or.us)

### **Consultant**

**Bill Flood**, Cultural Planning Consultant  
503-710-5413 [bill@billflood.org](mailto:bill@billflood.org)

## Arts, Culture and Heritage Strategy Task Force Committees Members

July 15, 2020

*Task Force members' list sorted alpha by last name*

### Steering Committee

Paul **Bunn**  
John **Dillin**  
Angenette **Escobar**  
David **Harrelson**  
Joann **Linville**  
Benjamin **Mefford**  
David **Niklas**  
Christopher **Shotola-Hardt**

### Youth Advisory Committee

Angenette **Escobar**  
Christopher **Shotola-Hardt**

### Arts Cultural Assets Inventory Committee

Toni **Avery**  
Maggi **Decker**  
John **Dillin**  
Joann **Linville**  
Anne **MacCracken**  
Benjamin **Mefford**  
David **Niklas**  
Susan **Schenk**  
Christopher **Shotola-Hardt**  
Laurie **Tarter**

### City Staff

**Mark Ottenad**, Public/Government Affairs  
Director  
503-570-1505      [ottenad@ci.wilsonville.or.us](mailto:ottenad@ci.wilsonville.or.us)  
**Zoe Monahan**, Assistant to the City Manager  
503-570-1503      [monahan@ci.wilsonville.or.us](mailto:monahan@ci.wilsonville.or.us)

### Humanities/Literary Arts Cultural Assets Inventory Committee

Maggi **Decker**  
Anne **MacCracken**  
Benjamin **Mefford**  
Mallory **Nelson**  
Kit **Whittaker**  
Aaron **Woods**

### Heritage/History Cultural Assets Inventory Committee

Donna **Atkinson**  
Paul **Bunn**  
John **Dillin**  
Pat **Duke**  
Charlotte **Lehan**  
Greg **Leo**  
Brady **Mordhorst**  
Mallory **Nelson**  
Steven **Van Wechel**  
Christopher **Shotola-Hardt**  
Aaron **Woods**

### Consultant

**Bill Flood**, Cultural Planning Consultant  
503-710-5413      [bill@billflood.org](mailto:bill@billflood.org)

### Online Information

[www.ci.Wilsonville.or.us/ArtsCultureStrategy](http://www.ci.Wilsonville.or.us/ArtsCultureStrategy)





## Arts, Culture and Heritage Strategy (ACHS) Latinx Family Meeting

### MEETING NOTES - DRAFT

August 3, 2020 • 7:00 PM – 8:20 PM

*Held Remotely Online via Zoom*

[www.ci.Wilsonville.or.us/ArtsCultureStrategy](http://www.ci.Wilsonville.or.us/ArtsCultureStrategy)

#### 1. Welcome and Introductions

City staff member and ACHS project manager Mark Ottenad opened the meeting with a welcome and review of the agenda.

*ACHS Task Force Members and Guests:*

Rebecca (Becky) Burkeen

Araceli Diaz

Romiro Diaz

Angennette Escobar

Isela Morales

Christopher Shotola-Hardt

*Staff:* Mark Ottenad

*Consultant:* Bill Flood

*Public:* Corey Buchanan

Online Zoom Screen-shot of Latinx Family Meeting appear on page 5 of the Meeting Notes.

#### 2. Latinx Family Conversation

Consultant Bill Flood outlined that the meeting would explore thoughts and feedback from Latinx community members on a set of questions. ACHS Task Force members Becky Burkeen, Angennette Escobar and Christopher Shotola-Hardt helped to draw-out the Latinx attendees with supplemental questions and ideas.

Participants discussed that Spanish language is integrated in the West Linn-Wilsonville School District's middle- and high-schools instruction program with materials in print and online presented in both English and Spanish.

One participant noted that when he saw the City's advertisement for the Latinx Family Meeting in Spanish that "it gave heart flutters" for feeling a sense of inclusion.

However, participants noted that a place for similar bi-lingual or Spanish-language gatherings does not exist in the community for adults. Discussion that both English- and Spanish-language speakers could have an interest in hearing and learning from each other in a conversational format. Such a venue could provide a learning opportunity for the majority White population to learn more about the cultures and traditions of those of Latinx ethnicity.

The Clackamas Community College Wilsonville campus was noted as a potential venue for teaching English or Spanish or providing such a neutral meeting venue. Suggestion was made that such a gathering could be held once a month or once a quarter; start small and build upon success.

Wilsonville Theatre Company (WilsonvilleSTAGE) was noted as a welcoming venue for community members of Latinx descent.

Participants discussed that social gatherings around food is important to culture, and a traditional activity for Latinx family gatherings.

A suggestion arose that a resource center for minority ethnic-group families could be beneficial to helping with community integration.

Wilsonville schools are composed of a diverse set of ethnic groups and have a well-integrated performing arts program.

The percentage of students in Wilsonville's middle schools who identify as "Hispanic" is at approximately 25%, which is double that of the community as whole, with 11%-12% identifying as "Hispanic or Latino Origin."

SMART Transit was noted a great resource for mobility around the community. However, the lack of weekend transit service, especially for out-of-town connections to the Portland-metro area's TriMet transit service, is a severe handicap to greater participation.

Discussion about that Latinx community members often are not aware of community events, which may indicate that a greater outreach effort is needed by the City and hosting organizations. A Spanish-language version of the all-city, monthly newsletter *The Boones Ferry Messenger* was suggested.

A suggestion was made for establishing a Spanish-language podcast or a Latinx Facebook page could be ways of bringing together the community and increasing communications to Latinx members of the community.

The communities of Woodburn and Wilsonville were both noted as feeling like welcoming communities, with Woodburn offering a greater amount of Latinx community and shops.

The cost of living in Wilsonville was noted as an issue of concern, especially housing expense.

## Latinx Aug 3 Family Meeting Invitation



*Angennette Escobar*

## What is your vision for a vibrant and diverse Wilsonville-area cultural scene?

**To:** LATINX FAMILIES IN WILSONVILLE AREA

**From:** • Angennette Escobar and Christopher Shotola-Hardt (emeritus), Wilsonville H.S.  
• Bill Flood, Community Development Consultant to City of Wilsonville

Please participate in our public meeting to help the City of Wilsonville develop a strategy to support arts, culture and heritage. We need your ideas and voices!

**Monday, August 3, 7-8 pm**

**Online via Zoom:** <https://us02web.zoom.us/j/85481299728>

(One-tap Zoom mobile option: +12532158782,,85481299728# or +13462487799,,85481299728#)

Our conversation will gather your feedback on these questions:

- 1) What is your vision for a vibrant and diverse cultural scene in Wilsonville? What comes to mind? What do you envision? What would enable you to fully participate in your culture and the cultures of others in Wilsonville?
- 2) What do you enjoy about the Wilsonville area? What makes Wilsonville Wilsonville?
- 3) What are the challenges/barriers to you or others participating in local culture?

For more information, see:

[www.ci.wilsonville.or.us/ArtsCultureStrategy](http://www.ci.wilsonville.or.us/ArtsCultureStrategy)

If you have any questions, feel free to email  
Angennette ([escobara@wlwv.k12.or.us](mailto:escobara@wlwv.k12.or.us))  
or Bill ([bill@billflood.org](mailto:bill@billflood.org)).

**See you on Monday August 3 at 7 pm!**



## Invitación a la Aug 3 reunión familiar de Latinx



Angennette Escobar

## ¿Cuál es tú visión de un Escenario Cultural vibrante y diverso en el área de Wilsonville?

**Para:** Las Familias Latinas de la ciudad de Wilsonville

**De:**

- Angennette Escobar and Christopher Shotola-Hardt (emerito), Wilsonville H.S.
- Bill Flood, Consultor de Desarrollo Comunitario de la Ciudad de Wilsonville

Atención, por favor de **participar en nuestra reunión de carácter público** para ayudar a la ciudad de Wilsonville a **desarrollar estrategias para apoyar** las Artes, la Cultura y Patrimonio de la ciudad.

*NECESITAMOS de tus ideas y de voz/opinión.*

**¿Cuándo?**

**El día lunes 3 de Agosto, Hora: 7-8 pm.**

**¿Por dónde?**

**Por ZOOM**

<https://us02web.zoom.us/j/85481299728>

(Opción móvil Zoom con un toque: +12532158782,,85481299728# o +13462487799,,85481299728#)

En nuestra reunión se anotarán y se recolectarán sus comentarios sobre las siguientes preguntas:

- 1) ¿Cuál es su visión de un Escenario Cultural vibrante y diverso en el área de Wilsonville?  
¿Qué viene a su mente? ¿Qué se imagina? ¿Qué es lo que le haría participar plenamente con tu cultura y en las culturas de los demás en Wilsonville?
- 2) ¿Qué es lo que disfruta del área de Wilsonville? ¿Qué es lo que hace ser de Wilsonville Wilsonville?
- 3) ¿Cuáles son desafíos, retos, barreras u obstáculos que usted o los demás enfrentan al participar dentro de la cultura de la ciudad?

Para más información:

[www.ci.wilsonville.or.us/ArtsCultureStrategy](http://www.ci.wilsonville.or.us/ArtsCultureStrategy)

Si usted tiene preguntas puede contactar libremente  
vía correo electrónico a:

Angennette ([escobara@wlwv.k12.or.us](mailto:escobara@wlwv.k12.or.us))

Bill ([bill@billflood.org](mailto:bill@billflood.org))

**Nos vemos el Lunes 3 de agosto a las 7 pm.  
Por ZOOM**



### Online Zoom Screen-shot of Youth Engagement Meeting

