

Wednesday, February 7

Winter

Walk+Roll to School Day



# Resource Planning Guide


Winter Walk+Roll to School Day encourages kids and parents to Walk+Roll to school even in winter and all year round! Put on your rain or snow boots as you walk, roll, carpool, ride the school bus, or SMART transit while enjoying wintertime in Oregon.

## Before your Event

- **Responsibilities:** Decide who, Principal or PTO, will be responsible for which tasks.
- **Set a date:** Participate on Wednesday, February 7 or any other day in February.
- **ODOT FREE incentives & flyers:** place your order before January 31 to receive items before January 7 [LINK](#)
- **Invites:** It's always a great idea to invite school board members and superintendents.
  - To invite City of Wilsonville council members please email Zoe Mombert, [mombert@ci.wilsonville.or.us](mailto:mombert@ci.wilsonville.or.us)

# PROMOTIONAL MATERIALS

JPG

 [English](#)



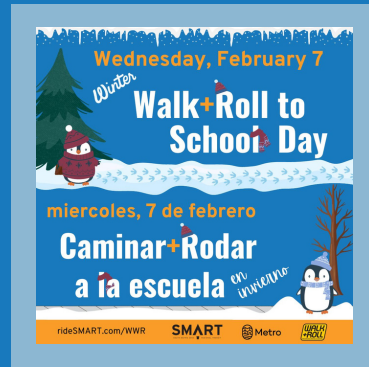
JPG

 [Spanish](#)



JPG

 [English/Spanish](#)

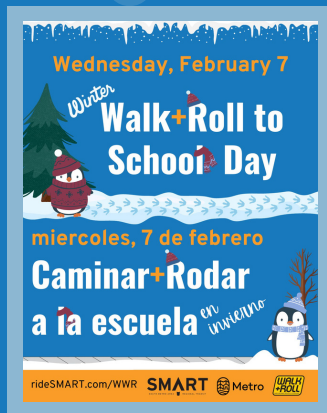


## Social Media Caption:

Winter Walk+Roll to School Day encourages students and families to enjoy active transportation in the winter and all year round. So bundle up and join the fun on Wednesday, February 7!

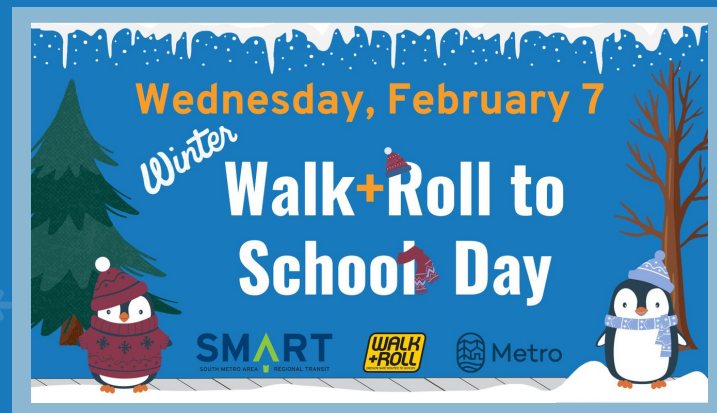
Flyer

 [English/Spanish](#)



Facebook cover

 [English](#)



El Día de Caminar+Rodar a la Escuela en Invierno anima a los estudiantes y sus familias a disfrutar del transporte activo en invierno y durante todo el año. ¡Así que abrígate y únete a la diversión el miércoles 7 de febrero!

# PARTICIPATION IDEAS

## Walking School Bus



Meet at a designated location and walk to school together. Invite the school mascot, if applicable. Learn more [HERE](#).

## Park and Walk



Instead of driving to school, families can skip the congestion headaches around school and drive to the meet up location.

Park and walk the remainder of the trip or join at any point along the chosen walking route.

## Other options

WALK



BIKE



BUS



ROLL



CARPOOL



Encourage families to choose a method that works for them.

# STAY IN TOUCH!



*Please contact us with any questions  
or for assistance planning your event.*

 [ptiburcio@ridesmart.com](mailto:ptiburcio@ridesmart.com)

 [RideSMART.com](http://RideSMART.com)

 [@SMARTTransit](https://www.facebook.com/SMARTTransit)

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*Hecho posible con el apoyo de Metro y la Administración Federal de Tránsito.*