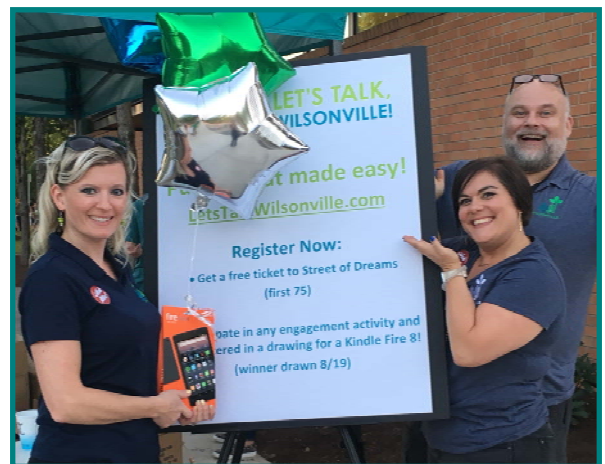


From the IT Director:

The IT department is fortunate to work with many different departments on a variety of projects throughout the year, and recently played a role in launching a website specific to engaging the community — LetsTalkWilsonville.com.

The need was addressed in the most recent IT Strategic Plan update, with focus on making the website a centralized place for public input and to eliminate the need for various separate project websites. The project kicked off in the fall of last year, with demonstrations of software solutions that provided the necessary tools needed to facilitate successful community engagement. Leading the project was Bill Evans, Communications and Marketing Manager, Miranda Bateschell, Planning Director, and Beth Wolf, Senior Systems Analyst. In addition, other city staff participated in these evaluations in order to provide necessary input on how their departments would benefit and utilize the website. Many factors contributed to the selection, including ease of use, consistency, available tools, analysis, and reporting features. It was found that the Engagement HQ platform from Bang the Table fit the needs of Wilsonville best.



From left: Beth Wolf, Miranda Bateschell, and Bill Evans



LetsTalkWilsonville.com soft-launched at the City’s annual Block Party in August, featuring a quick poll about the Library Summer Reading Program, a survey about the Block Party, a place to share your walking story, post your idea about what to feature on the website, and a survey about the Equitable Housing Strategic Plan. In just over two months 250 participants have registered on the site!

We’re excited to see how this new website will enhance future projects and better shape the City of Wilsonville by allowing easier and more effective public engagement. Join the conversation at LetsTalkWilsonville.com!

Until next time,

Andy Stone

IT Director

