

CITY OF WILSONVILLE
CITY COUNCIL MEETING MINUTES

A regular meeting of the Wilsonville City Council was held at the Wilsonville City Hall beginning at 6:30 p.m. on Monday, July 2, 2012. Mayor Knapp called the meeting to order at 6:36 p.m., followed by roll call and the Pledge of Allegiance.

The following City Council members were present:

Mayor Knapp
Council President Núñez
Councilor Goddard
Councilor Starr

Staff present included:

Bryan Cosgrove, City Manager
Jeanna Troha, Assistant City Manager
Mike Kohlhoff, City Attorney
Sandra King, City Recorder
Dan Knoll, Public Affairs Coordinator
Chris Neamtzu, Planning Director
Brian Stevenson, Recreation Coordinator
Stephan Lashbrook, SMART Director

Motion: Councilor Nunez moved to approve the order of the agenda. Councilor Starr seconded the motion.

Vote: Motion carried 4-0.

MAYOR'S BUSINESS

Mayor Knapp asked for a moment of silence to recognize the passing of two members of the City's family; Tyler Byrne, Senior Utility Worker, and former Councilor Steve Hurst's wife Julie.

DRB Panel-B appointment to fill the unexpired term of Jim Sandlin.

Motion: Councilor Starr moved to appoint Jhuma Chaudhuri to fill the unexpired term of Jim Sandlin on the DRB Panel-B. Councilor Nunez seconded the motion.

Councilor Goddard thanked both the applicants for applying.

Vote: Motion carried 4-0.

Upcoming meetings were announced by Mayor Knapp.

CITIZEN INPUT & COMMUNITY ANNOUNCEMENTS – There was none.

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COUNCILOR COMMENTS, LIAISON REPORTS & MEETING ANNOUNCEMENTS

Council President Núñez – Chamber Leadership and Library Board liaison announced the July 25, 2012 meeting of the Library. She shared information regarding the following community events: Wilsonville Farmers Market and the Scenic Trolley Tours.

Councilor Goddard – Library, Chamber Board, and Clackamas County Business Alliance liaison reported at their last meeting the Library Board discussed initiating the use of people counters after evaluating what other libraries were doing and discussed the circulation statistics. The Summer Reading Program is in full swing, as is the Teen Program. He invited the public to participate in the Bike Tour Exploring Boeckman Creek, and the Day Dream Ranch neighborhood BBQ.

Councilor Starr –Development Review Boards and Wilsonville Community Seniors Inc. liaison stated the DRB approved a sign application for 3045 SW Parkway Avenue; and he announced the Rotary Concert Summer Series and the Movies In The Park series.

CONSENT AGENDA

A. Minutes of the June 4, 2012 and June 18, 2012 Council Meetings.

Motion: Councilor Starr moved to approve the Consent Agenda. Councilor Nunez seconded the motion.

Vote: Motion carried 4-0.

COMMUNICATIONS

Community Survey Results, Damema Mann, Senior Project Manager, The National Citizen Survey, National Research Center, Inc.

Mr. Cosgrove introduced Damema Mann, Senior Project Manager of the National Citizen Survey. Conducting a community wide survey on resident's attitudes was a Council Goal. The survey results provided good information about a swim center, as well as economic development. Over time surveys will establish benchmarks for the City and show where improvements have been made or may be necessary.

Ms. Mann used a PowerPoint presentation to provide the results of the community wide survey. (The PowerPoint slides have been made part of the record.) The National Citizen Survey™ (NCS) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The NCS was developed by NRC to provide a statistically valid survey of resident opinions about community and services provided by local government. The NCS focuses on a series of community characteristics and local government services, as well as issues of public trust. Resident behaviors related to civic engagement in the community also were measured in the survey.

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The survey and its administration are standardized to assure high quality research methods and directly comparable results across The National Citizen Survey™ jurisdictions. Participating households are selected at random and the household member who responds is selected without bias. Multiple mailings give each household more than one chance to participate with self-addressed and postage-paid envelopes. Results are statistically weighted to reflect the proper demographic composition of the entire community. A total of 794 completed surveys were obtained, providing an overall response rate of 28%. Typically, response rates obtained on citizen surveys range from 25% to 40%. The margin of error for survey results is plus or minus three percentage points.

The City of Wilsonville chose to have comparisons made to the entire database. A benchmark comparison (the average rating from all the comparison jurisdictions where a similar question was asked) has been provided when a similar question on the City of Wilsonville survey was included in NRC's database and there were at least five jurisdictions in which the question was asked. For most questions compared to the entire dataset, there were more than 100 jurisdictions included in the benchmark comparison.

A recently completed National Citizen Survey™ (NCS) of Wilsonville residents finds that they are generally very pleased with the quality of public services provided by the City and the level of civic engagement by local government. Compared to national "benchmarks" of average responses to identical questions asked across the U.S., Wilsonville has some of the highest ratings ever reported on the NCS. The Survey was commissioned by the City in order to provide community leaders with statistically valid information on residents' thoughts about and attitudes towards municipal government.

Ms. Mann said, "Wilsonville's community survey results are stellar across the board. Compared to surveys of over 500 jurisdictions across the U.S., Wilsonville has some of the best results that we've ever seen. According to residents, the City is doing an overall excellent or good job in nearly every category surveyed."

Specific examples where respondents to the Wilsonville survey rated the City as either "excellent" or "good" producing survey results that are "much above the national benchmark" include:

- 94 percent of respondents rate Wilsonville as an excellent/good place to live.
- 94 percent of respondents rate city parks as excellent/good.
- 92 percent of respondents rate overall quality of life in Wilsonville as excellent/good.
- 90 percent of respondents rate the overall visual appearance of Wilsonville as excellent/good.
- 85 percent of respondents rate SMART bus/transit services as excellent/good.
- 84 percent or more of respondents rate knowledge, courtesy, responsiveness and overall impression of City of Wilsonville employees as excellent/good.
- 80 percent of respondents rate the preservation of natural areas such as open space, farmlands and greenbelts as excellent/good.

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- 77 percent of respondents rate the overall quality of businesses and service establishments as excellent/good.
- 74 percent of respondents rate Wilsonville as an excellent/good place to work.
- 69 percent of respondents rate Wilsonville's opportunities to participate in community matters as excellent/good.
- 65 percent of respondents rate the overall direction that Wilsonville is taking as excellent/good.
- 61 percent of respondents rate the job Wilsonville government does at welcoming citizen involvement as excellent/good.
- 60 percent of respondents rate the value of services for the taxes paid to Wilsonville as excellent/good.

Additionally, the City asked residents a number of custom questions, which found that:

- 90 percent or more of respondents strongly or somewhat support efforts to actively recruit businesses to locate here or market the City to attract new businesses.
- 89 percent of respondents rate the Boones Ferry Messenger (City Newsletter) as a major source of information regarding Wilsonville City Government.

Residents indicated that the biggest priority facing the City of Wilsonville over the next five years include:

- Balancing growth with aesthetics and quality of life, keeping a small-town feel.
- Effectively managing the flow of traffic (vehicle) with all the new construction coming.
- Bringing businesses to Wilsonville to fill vacant retail, office and industrial buildings before building more! Be business friendly; bring in jobs that pay a "Wilsonville wage."

Ms. Mann suggested that the City continue to look at opportunities for improved civic engagement.

Councilor Starr pointed out the survey was conducted while the freeway onramp and off ramp was under construction.

Mayor Knapp asked what recreation opportunities people feel are lacking although they rate the programs and classes high. Ms. Mann said the respondents rated them high but do not use them.

Councilor Starr asked if Ms. Mann could address housing, taxes, budget and government spending.

Councilor Goddard wanted to know if there were any themes established about density or about the availability of single family homes vs. multiple family housing.

Ms. Mann responded there were some comments about wanting to be able to afford a home, but no strong themes emerged from the open ended question. A specialty survey targeting housing

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questions would need to be done. Regarding the lower civic engagement rating, Ms. Mann commented Council may want to find out why people are not more civically engaged, it may be they don't have the time and have other responsibilities. Ms. Mann said she would provide information on communities that have a high level of civic engagement. She would also look for communities that have had those ratings go up and see what they did.

The community wide survey will be available at the Wilsonville Library, the front counters in City Hall and on the City's website. Highlights will be included in the next edition of the Boones Ferry Messenger.

CITY MANAGER'S BUSINESS

Mr. Cosgrove provided a brief recap of the meeting. He noted the work session for August 6, 2012 would be a joint meeting with the Planning Commission devoted to Economic Development Strategy and Analysis.

LEGAL BUSINESS – There was no report.

ADJOURN

Motion: Council President Nunez moved to adjourn. Councilor Goddard seconded the motion.

Vote: Motion carried 4-0.

The Council meeting adjourned at 7:48 p.m.

Respectfully submitted,

Sandra C. King, MMC, City Recorder

ATTEST:

TIM KNAPP, MAYOR