

Kiss The Ground Movie
Discussion Guide



What's Included:

- Discussion Guide
- Call to Action Steps and Resources

Discussion Questions:

- First impressions of the movie?
- Why the name “Kiss the Ground”? Can you share what that means for the org and the movie?
- We’ve learned a lot about what farmers can do in order to heal the soil and heal the planet. But where can consumers, community members, and activists be most impactful?
- What are some challenges to sourcing more regenerative food? What are some of the issues we should be aware of before going to a grocery store or restaurant?
- How can we promote the ideas that were brought up in Kiss the Ground in our community?
- How does regenerative agriculture compare to other climate mitigation solutions in terms of its scale and attractiveness?
- The film is a 84 minute glimpse into regenerative agriculture in the United States. It is only a small part of the full story. What other components and stories do you think are important to the narrative of regenerative agriculture?
- The film discusses the harmful effects of modern industrial agriculture, such as the use of toxic pesticides that contaminate drinking water, or the tilling of soil and killing of microorganisms. Who and what is affected by the issues of industrial agriculture? Is everyone affected equally?
- What do you think are some of the biggest barriers to adoption for farmers attempting to implement regenerative practices?
- What resources do farmers need to make regenerative agriculture feasible?
- Any other general thoughts or comments?

Call to Action Steps and Resources

Be sure your audience leaves the event knowing the concrete steps they can take to be a part of the regenerative community and movement. Provide handouts or show a slide at the end of the film outlining the Five Things You Can Do Today and review each of these as part of the post-screening discussion.

5 THINGS YOU CAN DO TODAY:

- 1 FIND YOUR PATH**
Get involved and spread the word.
www.kissthegroundmovie.com
- 2 MAKE SOIL**
Compost your food waste, regenerate soil, grow a garden, Eat. Repeat.
- 3 PURCHASE FOR THE PLANET**
Purchase from farmers and brands that are building a regenerative food system.
- 4 VOTE FOR HEALTHY SOIL & HEALTHY FOOD**
Elect officials who create policies for a healthy regenerative food system. Vote!
- 5 DONATE TO THE IMPACT FUND**
Support education and farmers in their transition to regenerative practices.

TAKE ACTION NOW:
TEXT "SOIL" TO 323-622-1644

More Ways to Get Involved:

- Kiss The Ground [Find Your Path](#) tool
- [Stewardship Education](#)
- [Soil Advocate Training](#)
- [Educational videos](#)
- [Become a Member](#)

