

Wilsonville Tourism Promotion Committee

MEETING AGENDA

Tuesday, October 13, 2020

1:00 – 3:00 pm

Virtual Online Meeting via Zoom

<https://us02web.zoom.us/j/85854203671%C2%A0>



VOTING MEMBERS

Brian Everest
Tasting Room Manager,
Vitis Ridge Winery

Darren Harmon, Chair
General Manager,
Family Fun Center

Al Levit
Former Commissioner,
City of Wilsonville
Planning Commission

Beth Price, Vice Chair
Director of Sales &
Marketing, Holiday Inn
Portland South

Brandon Roben
CEO, Oaks Park

Rohit Sharma
Owner, RR Hotels
Portland LLC

ADVISORY / EX-OFFICIO MEMBERS

City of Wilsonville
City Councilor Charlotte
Lehan, Council Liaison
Michael McCarty, Parks &
Recreation Director
Brian Stevenson,
Community Services
Manager (designee)
Erica Behler, Parks &
Recreation Coordinator
(designee)

**Clackamas County
Tourism & Cultural
Affairs (TCA)**
Samara Phelps, Director

**Washington County
Visitors Association
(WCVA)**
Carolyn McCormick,
President/CEO
Sylke Neal-Finnegan,
VP/Marketing &
Communications
(designee)

**Wilsonville Area
Chamber of Commerce**
Kevin Ferrasci O'Malley,
CEO

STAFF

Zoe Monahan,
Assistant to the City
Manager
Mark Ottenad,
Public/Government
Affairs Director

TOURISM PROMOTION AND DESTINATION MARKETING CONTRACTOR

JAYRAY, LLC
Bridget Baeth, Principal
Ryan Millard, Associate
Advisor
Genny Boots, Advisor

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|---|---------------|
| 1. Welcome | 1:00 |
| a. Committee members and guests introductions | |
| b. New Committee Member: Brian Everest | |
| 2. Committee Business and Updates | 1:10 |
| c. Approve Prior Meeting Minutes of May 19, 2020* | <i>page 2</i> |
| d. Elect a Chair and Vice Chair | |
| e. Committee Vacancies: | |
| o #3: Formerly held by Jeff Brown | |
| 3. Jay Ray Updates | 1:15 |
| f. Quarterly Report | |
| g. Photoshoot | |
| 4. Regional Tourism Updates | 2:15 |
| 5. Tourism Promotion Program updates | 2:30 |
| h. Tourism Spotlight | |
| o Hilton Garden Inn Wilsonville | |
| o Holiday Inn Portland I-5 South in Wilsonville | |
| i. Member Updates | |
| 6. Next Meeting | 2:55 |
| 7. Adjourn | 3:00 |

* *Materials in packet*

Due to physical distancing requirements, the meeting is being held online via Zoom.

To submit public comments, please email comments to monahan@ci.wilsonville.or.us by October 9, 2020 at 12:00pm.

Time frames for agenda items are not time certain (items may be considered earlier or later than indicated.)