

Wilsonville Tourism Promotion Committee

REVISED MEETING AGENDA

Thursday, April 16, 2020

1:00 – 3:00 pm

Virtual Online Meeting via Zoom

- 1. Welcome** **1:00**
 - a. Committee members and guests introductions
- 2. Committee Business and Updates** **1:10**
 - b. Approve Prior Meeting Minutes of February 18, 2020* *page 2*
 - c. Positions with Terms Expiring 6/30/20 available for Reappointment with Three-Year Term Expiring 6/30/23:
 - #3: Held by Jeff Brown
 - #4: Held by Al Levit
 - d. Open Position for Appointment:
 - #6: Formerly held by David Stead; Term Expires 6/30/21
- 3. Tourism Promotion Program updates** **1:15**
 - e. Member Updates on COVID-19 Emergency Impacts
 - f. City and County Tourism Grant Programs
 - g. JAYRAY Report for FY19/20 Q3 January-March 2020*
 - h. Tourism Promotion Program Changes Now and Next Fiscal Year
 - i. TLT Revenue-Funded COVID-19 Emergency Business Assistance Grant Program
- 4. FY 20-21 Business Plan Review and Discussion** **2:00**
- 5. Adjourn** **3:00**

* *Materials in packet*

Due to physical distancing requirements the meeting is being held online via Zoom.

To submit public comments; please email comments to monahan@ci.wilsonville.or.us by April 16 at 12:00pm.

Time frames for agenda items are not time certain (i.e. Agenda items may be considered earlier or later than indicated.) Assistive Listening Devices (ALD) are available for persons with impaired hearing and can be scheduled for this meeting if required at least 48 hours prior to the meeting. The city will also endeavor to provide the following services, without cost, if requested at least 48 hours prior to the meeting: Qualified sign language interpreters for persons with speech or hearing impairments. Qualified bilingual interpreters. To obtain services, please contact the City Recorder, (503) 570-1506 or cityrecorder@ci.wilsonville.or.us.



**EXPLORE
WILSONVILLE**

A POCKET (OF FUN)

VOTING MEMBERS

Jeff Brown, General Manager, Hotel Eastlund

Darren Harmon, Chair
General Manager,
Family Fun Center

Al Levit
Former Commissioner,
City of Wilsonville
Planning Commission

Beth Price, Vice Chair
Director of Sales &
Marketing, Holiday Inn
Portland South

Brandon Roben
CEO, Oaks Park

Rohit Sharma
Owner, RR Hotels
Portland LLC

ADVISORY / EX-OFFICIO MEMBERS

City of Wilsonville
City Councilor Charlotte
Lehan, Council Liaison
Michael McCarty, Parks &
Recreation Director
Brian Stevenson,
Community Services
Manager (designee)
Erica Behler, Parks &
Recreation Coordinator
(designee)

**Clackamas County
Tourism & Cultural
Affairs (TCA)**
Samara Phelps, Director

Washington County Visitors Association (WCVA)

Carolyn McCormick,
President/CEO
Sylke Neal-Finnegan,
VP/Marketing &
Communications
(designee)

**Wilsonville Area
Chamber of Commerce**
Kevin Ferrasci O'Malley,
CEO

STAFF

Zoe Monahan,
Assistant to the City
Manager
Mark Ottenad,
Public/Government
Affairs Director

TOURISM PROMOTION AND DESTINATION MARKETING CONTRACTOR

JAYRAY, LLC
Bridget Baeth, Principal
Ryan Millard, Associate
Advisor
Genny Boots, Advisor